

Course title:	HISTORY OF THE MOVING IMAGES
Course code:	AAVC 130
Type of course:	Required
Level of course:	Bachelor
Year of study:	1st
Semester when the course is delivered:	1st
Prerequisites:	None
Number of ECTS credits allocated :	5
Hours:	3
Name of lecturer(s):	
Learning outcomes of the course:	<p>Upon completion of the course, students should be able:</p> <ol style="list-style-type: none"> 1. to become acquainted with the basic history of the cinema and compare and contrast different film genres, their historical context and social impact; 2. to analyze and discuss critically the codes employed in different sorts of moving images productions; 3. to be in a position to understand the links between the history of cultural production with historical development in general; 4. to demonstrate an understanding to the basic sociological repercussions and significance of the emergence of the cinema, television, video and the internet.
Course content:	<p>Codes of representation and the context of publicity</p> <p>Images, painting and photography. Media of representation. Narrative, history and myth. From the novel to the cinema. Cartoons.</p> <p>The origin of film</p> <p>The transition from the silent to the talking movies. Technical, social and aesthetic aspects. Avant-garde movements. Expressionism, formalism, surrealism. Soviet cinema.</p> <p>Genres and codes</p> <p>Gangster (crime) films, westerns and musicals. Hollywood and the culture industry. Neo-realism and its impact. Ideological and stylistic characteristics.</p> <p>Television and the crisis of the cinema</p> <p>The affluent society and the private context. Soap operas and the co-existence of TV and cinema. Alternative and underground cinema. Postmodern films and postmodernist styles.</p> <p>Video culture and digital culture</p> <p>The self-made films. Experimentation and video art. Video clubs and video games. The electronic revolution and the internet.</p>
Essential reading:	-Thomson, K. and Bordwell, D. (2009) <i>Film history: an introduction</i> , New York: McGraw-Hill.
Recommended and/or required reading:	<p>- Campbell, R., Martin, C. and Fabos, B. (2012) <i>Media & Culture: An introduction to mass communication</i>, 8th edition, New York: Bedford/St. Martin's.</p> <p>- Jenkins, H. (2008) <i>Convergence Culture: Where Old and New Media Collide</i>, New York: NYU Press.</p> <p>- Berger, J. (1991) <i>Ways of Seeing</i>, London: Penguin</p> <p>- Cousins, M. (2008) <i>The story of Film</i>, London: Pavilion.</p> <p>- Σάντας, Κ. (2006), <i>Πώς βλέπω μια ταινία Σπουδή στην τέχνη του κινηματογράφου</i>, Αθήνα: Γρηγόρη</p>
References:	Berger J. [1972] <i>Ways of seeing</i> , London: Penguin and documentary series available on the web.
Planned learning activities and teaching methods:	Lectures and screenings involve students in the practice of film analysis. Lectures address the links between the history of cultural production with historical development in general. Screenings are used to critically analyse the basic history of

	<p>the cinema and the different genres. This process is supported by individual student research through directed and independent learning. The work is then critically analysed in a group discussion and screening. Students become acquainted with the basic sociological repercussions and significance of the emergence of the cinema, television, video and the internet and able to develop comparative arguments on the choice of different forms of moving images and their implications taking into account both content and context. Lecture notes and presentations are also available through the web for students to use in combination with the textbooks.</p>
<p>Assessment techniques and Assessments criteria:</p>	<p>Mid-Term / Quiz - 25% Individual Project - 25% Final exam - 50%</p> <p>Assessment Criteria for the project are:</p> <p>Conceptual understanding and analytical skills - 40% Structure, methodology and research work - 25% Presentation and Communication - 35%</p>
<p>Language of instruction:</p>	<p>English</p>
<p>Work placement(s):</p>	<p>None</p>