



Course unit title:	Magazine Journalism and Production		
Course unit code:	AJER 231		
Type of course unit:	Compulsory		
Level of course unit:	BA in Journalism		
Year of study:	2 nd		
Semester when the unit is delivered:	3 (Fall)		
Number of ECTS credits allocated :	5		
Name of lecturer(s):	Dr Theodora Maniou, Dr Christianna Karayianni		
Learning outcomes of the course unit:	<ol style="list-style-type: none"> 1. Describe the basic principles of producing a magazine. 2. Familiarize with terms such as periodicity, features for a magazine, research, magazine sources. 3. Use theoretical knowledge and skills to write and produce a synthesis of text and picture. 4. Analyse facts, conduct research and write articles. 5. Evaluate and assess research and topics. 6. Develop team building skills. 7. Prepare and present a fully researched article within specific time, to prepare and choose texts and visuals for a magazine. 8. Familiarize with magazine applications for Android & IOS. 9. Familiarize with newsletters for magazines. 		
Mode of delivery:	Face to face		
Prerequisites:	None	Co-requisites:	None
Recommended optional program components:	None		
Course contents:	<ul style="list-style-type: none"> • Readership and topics. • Types of journals, magazines and periodicals. • News writing for a magazine, searching for sources • Stories layout. • Life style magazines • Political magazines • IOS applications / Android applications • Newsletters • Writing titles and subtitles • Comments and columns. • Editorial as a feature. 		
Recommended and/or required reading:	Notes Th.Maniou, C.Karayianni		
Textbooks:	Morrish, John (2008). <i>Magazine Editing</i> . London: Routledge		
References:	Maniou, T. & Photiou, I. (2013). 'Representation of gender relations in the Cypriot popular culture: The cases of the Cypriot Radio Sketch and Lifestyle Magazines', in Ternes, Anabel (ed.). <i>Communication Breakdowns and Breakthroughs</i> . Oxford: Inter-Disciplinary Press,		



FREDERICK UNIVERSITY

	pp.99 - 111								
Planned learning activities and teaching methods:	The taught part of the course is delivered to the students by means of lectures, conducted with the help of live presentations.								
Assessment methods and criteria:	<table><tr><td>Team Project 1</td><td>20%</td></tr><tr><td>Team Project 2</td><td>20%</td></tr><tr><td>Class Presence</td><td>10%</td></tr><tr><td>Final Project</td><td>50%</td></tr></table>	Team Project 1	20%	Team Project 2	20%	Class Presence	10%	Final Project	50%
Team Project 1	20%								
Team Project 2	20%								
Class Presence	10%								
Final Project	50%								
Language of instruction:	Greek								
Work placement(s):	NONE								