

Course Title	<b>Final MBA Project: PART I</b>				
Course Code	<b>MBA549</b>				
Course Type	Compulsory				
Level	MBA (Level 2)				
Year / Semester	2 <sup>nd</sup> Year / Fall Semester				
Teacher's Name	Professor Eleni Hadjiconstantinou				
ECTS	10	Lectures / week		Laboratories / week	
Course Purpose and Objectives	<p><b>The Final MBA Research Project, consisting of two parts: Part I and Part II</b>, offers students a valuable opportunity to put into practice the theory they learnt and knowledge they have acquired during their MBA studies. Each project is an individual and independent piece of work aiming at providing students with a deeper understanding and knowledge of some aspect of management, industry, the economy, international trade, shipping, etc., as well as, developing specialized expertise and technical skills in the chosen field of research. It also aims to improve students' understanding and performance in the process of research.</p> <p>Having a company "sponsor" for a project, also exposes students to career enhancing opportunities and helps them move their career forward, such as acquire new skills, new sector, new experience. This gives them the opportunity to approach potential employers or organizations that are of particular interest to them.</p> <p>This course (<b>MBA549</b>) is concerned with the selection of project subject matter, definition of aim and objectives, review of the relevant literature, development of a project plan and outline of a research methodology.</p>				
Learning Outcomes	<p>Upon the successful completion of this course, students will be able to:</p> <ol style="list-style-type: none"> <li>1. Identify research topics of theoretical and conceptual relevance to their field of study</li> <li>2. Formulate specific research questions and /or hypotheses within the above context</li> <li>3. Acquire knowledge of scientific methods relevant to the chosen research field</li> <li>4. Develop a project proposal and a detailed project plan</li> <li>5. Propose/ develop a specific methodology relevant to the selected research questions</li> <li>6. Study academic sources and theories pertaining to the selected research area</li> <li>7. Review relevant literature</li> </ol>				
Prerequisites	MBA510	Required	None		

Course Content	<p>Students are expected to perform the following tasks:</p> <ul style="list-style-type: none"> <li>• Define project aim and objectives</li> <li>• Identify research questions</li> <li>• Develop detailed project plan</li> <li>• Propose/ develop appropriate research methodology</li> <li>• Review relevant literature</li> <li>• Identify an appropriate theoretical framework relevant to the chosen research field</li> <li>• Complete and submit a Project Report up to 8000 words containing the above material</li> </ul>
Teaching Methodology	Project supervisors will have regular meetings with their students to provide guidance and feedback on project progress and work content.
Bibliography	Will depend on the research topics chosen
Assessment	The academic supervisor will assess the student's work based on clearly defined criteria, which include: overall project quality and contents of written report, definition of project objectives, review of existing literature, choice of appropriate methodology and overall commitment of the student/ conduct of project.
Language	English