

Course Title	<b>Final MBA Project: PART II</b>				
Course Code	<b>MBA550</b>				
Course Type	Compulsory				
Level	MBA (Level 2)				
Year / Semester	2 <sup>nd</sup> Year / Fall Semester				
Teacher's Name	Professor Eleni Hadjiconstantinou				
ECTS	15	Lectures / week		Laboratories / week	
Course Purpose and Objectives	<p><b>The Final MBA Research Project, consisting of two parts: Part I and Part II</b>, offers students a valuable opportunity to put into practice the theory they learnt and knowledge they have acquired during their MBA studies. Each project is an individual and independent piece of work aiming at providing students with a deeper understanding and knowledge of some aspect of management, industry, the economy, international trade, shipping, etc., as well as, developing specialized expertise and technical skills in the chosen field of research. It also aims to improve students' understanding and performance in the process of research.</p> <p>Having a company "sponsor" for a project, also exposes students to career enhancing opportunities and helps them move their career forward, such as acquire new skills, new sector, new experience. This gives them the opportunity to approach potential employers or organizations that are of particular interest to them.</p> <p>This course (<b>MBA550</b>) builds on the Final MBA Project- PART I (MBA549) and involves the project execution activities in which the student carries out primary research to meet the project aim and objectives, applies relevant theory, develops project content, obtains findings and presents project results.</p>				
Learning Outcomes	<p>Upon the successful completion of this course, students will be able to:</p> <ol style="list-style-type: none"> <li>1. Demonstrate the ability to conduct primary search, collect data relevant to a specific research question or apply a scientific approach/ technique to solve a specific decision problem</li> <li>2. Analyse data or apply a scientific approach/ technique while following a specific methodology in the context of a relevant theoretical framework</li> <li>3. Identify and explain key findings that can be derived from the above process</li> <li>4. Critically discuss the research results in the light of the existing literature and relevant theories</li> <li>5. Acquire skills in various domains including: originality and innovation, critical thinking and creativity, linking business theory to practice, conceptualizing, quantitative and/ or qualitative methodology, work organisation and time management, scientific rigor, ethics.</li> </ol>				

Prerequisites	MBA549	Required	
Course Content	<p>Students are expected to perform the following tasks:</p> <ul style="list-style-type: none"> <li>• Collect data relevant to the research questions or identify a scientific approach/ technique to solve a specific problem</li> <li>• Process and analyse data or apply a specific algorithm/ technique in the above context</li> <li>• Analyse and discuss key findings within the context of existing literature and relevant theories</li> <li>• Draw conclusions and present recommendations</li> <li>• Identify limitations of the research work</li> <li>• Complete and submit a final MBA Thesis of no more than 20,000 words including the above material, following specific guidelines for the research project</li> <li>• Present the final work in front of an Examiner's panel</li> </ul>		
Teaching Methodology	Project supervisors will have regular meetings with their students to provide guidance and feedback on project progress and work content.		
Bibliography	Will depend on the research topics chosen.		
Assessment	An examiners' panel will assess the student's work based on clearly defined criteria: originality, structure and contents of written report, definition of project objectives, review of existing literature, understanding of theory, choice and use of appropriate methodology, data analysis and discussion of key findings, conclusions and recommendations, performance at oral defence and overall commitment of the student/ conduct of project.		
Language	English		