

Course Unit Title	Information Management		
Course Unit Code	AFIM101		
Type of course unit:	Business Elective		
Level of course unit:	Bachelor (1st Cycle)		
Year of study:	2		
Semester when the unit is delivered:	3-4		
Number of ECTS credits allocated	6		
Learning Outcomes of the course unit	<p>By the end of the course, the students should be able to:</p> <ol style="list-style-type: none"> 1. Explain key concepts in information & knowledge management and its importance for different types of organizations 2. Define and analyze knowledge management and sharing 3. Identify different IT applications used as knowledge depositories and their importance in decision making processes 4. Analyze and explore different risks and security issues related to knowledge management 5. Assess the limitations of knowledge management 		
Mode of Delivery	Face-to-face		
Prerequisites	NONE	Co-requisites	NONE
Recommended optional program components	NONE		
Course Contents	<p>Introduction to information & knowledge management Investigate what is information and knowledge. Identify different types of knowledge-intensive organizations Define some key characteristics of knowledge work and knowledge workers</p> <p>Knowledge management & team-working Discuss the importance of teams in knowledge creation and sharing Explain related problems with knowledge boundaries</p> <p>The role of social networks in knowledge creation and sharing Discuss the importance of social networks (e.g. Facebook) in knowledge creation and sharing</p> <p>Managing Knowledge for Innovation Analyze the importance of 'purposeful information'. Examine the relationship between information and knowledge management to innovation</p> <p>Information Depositories</p>		

	<p>Define and analyze the importance of databases as information depositories</p> <p>Knowledge Management IT Systems Describe the types of systems used for enterprise-wide knowledge management and demonstrate how they provide value for organizations.</p> <p>Decision-making Explain the decisions that managers have to make in relation to knowledge management and the IT systems that are supposed to support those.</p> <p>Information Security Identify and analyze key risks and security issues in information management.</p> <p>The Limits of Knowledge Management Explore the limitations of information management in relation to human expertise and artificial intelligence</p>
Recommended and/or required reading:	
Textbooks	<ul style="list-style-type: none"> Laudon, K.C., and Laudon, J.P. (2016). Management Information Systems: Managing the Digital Firm, 10th Edition, Prentice hall.
References	<ul style="list-style-type: none"> Kaplan. (2017) MA1 Management Information - Study Text. Kaplan Publishing
Planned learning activities and teaching methods	Lectures, and class discussions
Assessment methods and criteria	<p>Mid-term exam 40%</p> <p>Final Exam 60%</p>
Language of instruction	English
Work placement(s)	NO