

Course Unit Title	INTRODUCTION TO BUSINESS ORGANISATION I		
Course Unit Code	ABS0 103		
Type of course Unit	Required		
Level of course Unit	Bachelor (1 st Cycle)		
Year of study	1		
Semester when the unit is delivered	2 (Spring)		
Number of ECTS credits allocated	6		
Learning Outcomes of the course unit	<p>By the end of the course, the students should be able to:</p> <ol style="list-style-type: none"> 1. Analyse the nature of organizations in general and the role of management in particular 2. Investigate the evolution of management schools and the main approaches to managerial process. 3. Identify the internal and external environmental factors which affect general business practices and managerial decisions 4. Identify and discuss the forms of business ownership, their characteristics and advantages and disadvantages 5. Discuss what it means to practice good business ethics and highlight the factors that influence ethical behaviour. 6. Investigate the impact of technology in managerial functions and the emergent issues pertaining with the evolution of the Internet. 		
Mode of Delivery	Face-to-face		
Prerequisites	NONE	Co-requisites	NONE
Recommended optional program components	NONE		
Course Contents	<p>The Nature of Management and Organizations</p> <ul style="list-style-type: none"> • Types and main forms of business organizations and the reasons for their existence. • The various resources organizations have available for the delivery of goods and services • The roles, functions and skills of management. • Effectiveness vs. efficiency in managerial decision making • Application of the management functions on different organizational settings <p>The Evolution of Management Theory</p> <ul style="list-style-type: none"> • The schools of management though, since its early evolution. • The relevance of Classical, Behavioral, and Management Science theories to management practice • The Contingency and Systems approaches to managerial practice. 		

	<ul style="list-style-type: none"> • The factors necessitating organizations to become learning organizations. • An integrative approach to management thinking. <p>Organizational Environment and Effectiveness</p> <ul style="list-style-type: none"> • The major micro environmental and macro environmental factors impacting business operations • The impact of the environment on organizational and managerial decisions. • Environmental uncertainty and Turbulence • Techniques employed by organizations to respond to environmental impacts <p>Organisational Ownership and Types of Structures</p> <ul style="list-style-type: none"> • Forms of business ownership • The structure of a proprietorship, partnership and Limited liability companies • Nature and types of Public Limited companies • The characteristics of mergers, acquisitions and alliances • Special issues in Corporate ownership <p>The Ethical and Social Environment of Organisations</p> <ul style="list-style-type: none"> • Ethics in an Organisational context • Managerial ethics and managing ethical behaviour • Emerging ethical organisational issues • Social responsibility and corporate social governance • Organisational approaches to Social responsibility • The role of Government in social responsibility and the influence to organisations <p>Information Technology effects on Management</p> <ul style="list-style-type: none"> • Managing Information and Information Technology • Information and the manager • Role of information in the manager’s job • Characteristics of useful information • Types of information systems • The internet and its impact on managerial decision making
Recommended and/or required reading:	
Textbooks	<ul style="list-style-type: none"> • Griffin, W. R. (2011). Management. 11th edition, South Western, Cengage Learning • Bovee, Thill (2009) Business in action with real time updates, 4th edition, Pearson
References	<ul style="list-style-type: none"> • Nickels, McHugh and McHugh (2008) Understanding Business, the latest editions, McGraw Hill.
Planned learning activities and teaching methods	Lectures, discussions, presentation of case studies, movies, assignments

criteria	Mid-term exam : 40% Final Exam : 60%
Language of instruction	English
Work placement(s)	NO