

Course unit title:	Innovation studies		
Course unit code:	ABSO308		
Type of course unit:	Elective		
Level of course unit:	Bachelor (1 st cycle)		
Year of study:	3 rd		
Semester when the unit is delivered:	5 th to 6 th		
Number of ECTS credits allocated:	6		
Name of lecturer(s):	Bernard Musyck		
Learning outcomes of the course unit:	<p>On completion of this course, successful candidates should be capable of:</p> <ul style="list-style-type: none"> • understanding processes that lead to the creation of innovations, with particular focus on firms and networks • providing an account of the wider systematic setting influencing innovation and the role of institutions and organizations in this context • focusing on the consequences of innovation with respect to economic growth, international competitiveness, and employment 		
Mode of delivery:	Face-to-face		
Prerequisites:	ABSE101 and ABSE102	Co-requisites:	None
Recommended optional program components:	None		
Course contents:	<p>Innovation in the making:</p> <ul style="list-style-type: none"> • Types of innovation • Sources of innovation • Theories of innovation • Networks of innovators • Organizational innovation • Measuring innovation • Innovation and intellectual property rights <p>The Systemic nature of innovation:</p> <ul style="list-style-type: none"> • Systems of innovation • Innovation clusters • National systems of innovation • Regional systems of innovation <p>How innovation differs:</p> <ul style="list-style-type: none"> • Sectoral systems of innovation: why innovations differ across sectors? • Innovation in “Low Tech” industries • Innovation in services • Innovation diffusion 		
Recommended and/or required reading:	See textbook		
Textbooks:	- <i>Exploring Innovation</i> by David Smith, Mc Graw Hill, 3rd edition, 2013		
References:	<i>The Oxford Handbook of Innovation</i> by Jan Fagerberg, David Mowery and Richard Nelson (Eds.), Oxford University Press, latest edition		
Planned learning activities and teaching methods:	Lectures and class discussions		
Assessment methods and criteria:	Midterm test	40%	
	Final examination	60%	

Language of instruction:	English
Work placement(s):	Not applicable