

Course unit title:	Business Ethics		
Course unit code:	ABSO 450		
Type of course unit:	Optional		
Level of course unit:	Bachelor (1 st cycle)		
Year of study:	3 rd or 4 th		
Semester when the unit is delivered:	5 th to 8 th		
Number of ECTS credits allocated :	6		
Name of lecturer(s):	Nina Gorovaia		
Learning outcomes of the course unit:	<p>To identify that business and society are an interactive system; companies have social responsibility and should act ethically</p> <p>Recognise that globalisation poses new challenges such as environmental or technological ones</p> <p>Assess the role of companies in communities including corporate philanthropy</p> <p>Analyse the ethical dimension of media relations and advertisement</p>		
Mode of delivery:	Face-to-face		
Prerequisites:	None	Co-requisites:	None
Recommended optional program components:	None		
Course contents:	<p>The Corporation in Society The Corporation and Its Stakeholders Stakeholder theory and analysis</p> <p>Business and the Social Environment Corporate Social Responsibility The history of corporate social responsibility The debate on balancing economic, legal and social responsibilities The evolving notion of corporate responsibilities</p> <p>Business and the Ethical Environment Ethics & Ethical Reasoning The meaning of ethics The core elements of ethical character Analysing ethical problems in business</p> <p>Business and Government in a Global Society The Challenges of Globalisation The process of globalization, benefits and costs Doing business in a diverse world Global codes of corporate conduct and collaborative partnership for global problems</p> <p>The Corporation and the Natural Environment Ecology and Sustainable Ecological challenges Global environmental issues Responses of the international business community</p> <p>Business and Technological Change Technology: A Global Economic & Social Force The explosive force of technology The emergence of high technology business The Internet Socially beneficial uses of technology</p> <p>Managing Technological Challenges Business protecting privacy The management of information security Protecting intellectual property</p>		

	<p>Managing scientific breakthrough</p> <p>Building Relationships with Stakeholders The Community and the Corporation The business-Community relationship Community relationships Corporate giving</p> <p>Business and the Media Public relations Ethical and social responsibilities of public relations managers</p>
Recommended and/or required reading:	See textbook
Textbooks:	Lawrence, A. & Weber, J., (latest edition) <i>Business and Society Stakeholders, Ethics, Public Policy</i> , McGraw-Hill
References:	Hartley, R. (latest edition), <i>Business Ethics, mistakes and successes</i> , Wiley Stanwick, P. & Stanwick, S. (latest edition), <i>Understanding Business Ethics</i> , Pearson Fisher, C. & Lovell, A. (latest edition) <i>Business Ethics and Values, Individual, Corporate and International Perspectives</i> , Prentice Hall
Planned learning activities and teaching methods:	Lectures, discussions and presentations by students
Assessment methods and criteria:	Midterm test 20% Assignments (2-4) 20% Final examination 60%
Language of instruction:	English
Work placement(s):	Not applicable