

Course unit title:	Fashion Design Practice II				
Course unit code:	AFDI 204				
Type of course unit:	Required				
Level of course unit:	Bachelor				
Year / Semester of study:	2 (4 th semester)				
Number of ECTS credits allocated :	5	Lectures p/w:	-	Labs p/w:	4
Instructor(s)					
Aim of the Course	<p>Aim of the course and core objectives are to:</p> <ol style="list-style-type: none"> 1. Examine the importance of research in the concept and design process of creating a fashion collection. 2. Establish design awareness of fabric manipulations and their importance on design detail through the practice of project work. 3. Experiment with alternative design techniques in fashion illustration. 				
Learning outcomes of the course unit:	<ol style="list-style-type: none"> 1. Present a collection that is based on a subject which is researched in depth and documented in their sketchbooks. 2. Experiment with materials in a way that enhance the designs. 3. Present final sketches of their collection with illustrations that represent their project's mood. 				
Prerequisites:	AFDI 201		Co-requisites:	None	
Course contents:	<p>1. Importance of research in their project: The course promotes the importance of extended research, from concept to product. The students are encouraged to use all the resources available in order to translate the project brief into a final fashion collection.</p> <p>2. Awareness of material manipulation: Based on their designs and the details they create, they experiment with fabric and other fashion materials to reach the result they want.</p> <p>3. Experimenting with illustration techniques: Once students finalise their designs, they experiment with illustration and layout, to reach the desired presentation of their work.</p>				
Recommended and/or required reading:					

References:	<ol style="list-style-type: none"> 1. Seivewright, S. (2007) <i>Basics Fashion Design: Research and Design</i>. Ava Publishing: U.K 2. Nunnally, C. (2009) <i>The Encyclopedia of Fashion Illustration Techniques</i>. Running Press: Philadelphia 3. Drudi, E. (2010) <i>Figure Drawing for Fashion Design</i>. Pepin Press: Amsterdam 4. Travers-Spencer, J & Zamman, Z. (2008) <i>The Fashion Designer's Directory of Shape and Style</i>. Barron's Educational Series: USA
Planned learning activities and teaching methods:	Lectures related to the topic of the project brief are delivered and the students then proceed with the project work individually. Lecturer provides discussion, guidance and assistance to students at all times. Gallery/ Art Spaces and Museum visits. Internet Research. Group critiques.
Assessment methods and criteria:	<p>Theme Research 25%</p> <p>Sketchbook work 25%</p> <p>Design Presentation 30%</p> <p>Class Presentation 20%</p>
Language of instruction:	English
Work placement(s):	No