

Course unit title:	History of Fashion Design I				
Course unit code:	AFDI302				
Type of course unit:	Required				
Level of course unit:	Bachelor				
Year / Semester of study:	3 (5 th semester)				
Number of ECTS credits allocated :	6	Lectures p/w:	3	Labs p/w:	-
Instructor(s)	Yiannis Toumazis				
Aim of the Course	<p>Aim of the course and core objectives are to:</p> <ol style="list-style-type: none"> 1. Introduce students to the transition from costume to fashion. 2. Provide an understanding of how the sociopolitical and economic situations are influencing fashion. 3. Familiarize students with multiculturalism art events after the post war periods which affected fashion. 				
Learning outcomes of the course unit:	<ol style="list-style-type: none"> 1. Explain and demonstrate how socio-political and economic situations of the specific periods can influence fashion trends. 2. Identify and recognize the difference between each decade of the 20th century, and explain how designers have helped shape each historic period. 3. Outline the important influence that art movements have had on fashion designers. 				
Prerequisites:	None		Co-requisites:	None	
Course contents:	<p>History of Fashion Design during the period 1910- 1960.</p> <ol style="list-style-type: none"> 1. The influence of the industrial revolution on the 1900s. 2. The emancipation of women in the 1920s and the changing body form of the woman and her liberation. 3. Pre and post war influences on fashion of the 30's and 40's. 4. The romantic 50s and the last years of haute couture. 				

	<p>5. Important fashion designers.</p> <p>6. The art movements of the 20th century (such as Art Nouveau, Bauhaus, Art Deco and Pop Art).</p>
Recommended and/or required reading:	
References:	<p>1. Laver, J. (2012) <i>Costume and Fashion, A Concise History</i>. (5th Edition) Thames & Hudson: UK.</p> <p>2. Breward, C. (2003) <i>Fashion (Oxford History of Art)</i>. Oxford University Press: NY.</p> <p>3. Cunnington, C.W & Cunnington, P. (2000) <i>The History of Underclothes</i>. Dover Publications:NY.</p> <p>4. Seeling, C. (2000) <i>Fashion: The Century of the Designer 1900-1999</i>. Kolone Koneman:UK.</p>
Planned learning activities and teaching methods:	Lectures, projects, research and tutorial monitoring. Audiovisual presentation.
Assessment methods and criteria:	<p>Sketchbook with Research Experimentation and rough work 40%</p> <p>Project final product 40%</p> <p>Project methodology and presentation 20%</p>
Language of instruction:	English
Work placement(s):	No