

Course unit title:	History of Fashion Design II				
Course unit code:	AFDI 305				
Type of course unit:	Required				
Level of course unit:	Bachelor				
Year / Semester of study:	3 (6 th semester)				
Number of ECTS credits allocated :	6	Lectures p/w:	3	Labs p/w:	-
Instructor(s)	Yiannis Toumazis				
Aim of the Course	<p>Aim of the course and core objectives are to :</p> <ol style="list-style-type: none"> 1. Understand the development of fashion through decades to present day. 2. Provide an understanding of the importance of the arts i.e. music, cinema and theatre on fashion. 3. Familiarize students with current fashion designers. 				
Learning outcomes of the course unit:	<ol style="list-style-type: none"> 1. Distinguish the sociopolitical influences of specific periods, and use these as inspiration for future collections. 2. Analyze and use current trends as a source of inspiration for fashion design collections. 3. Recognize the importance of the fashion designers, and to support their immense influence on the 20th century design. 				
Prerequisites:	AFDI302	Co-requisites:	None		
Course contents:	<p>History of Fashion Design during the period 1960- now.</p> <ol style="list-style-type: none"> 1. Fashion of the 60's. 2. The 70s (Disco Fever, glitter, drugs, hippies and the Afro beauty). 3. The 80s power woman e.g. Madonna, women of Dynasty and their influence on fashion. 4. Environmental awareness, of the 90's and its effect on the fashion and textile industry. 5. Futuristic fashion of the new millennium. 6. Current designers who are helping shape the fashion of the future. 				
Recommended and/or required reading:					

References:	<p>1. Laver, J. (2012) <i>Costume and Fashion, A Concise History</i>. (5th Edition) Thames & Hudson: UK.</p> <p>2. Baudot, F. (2006) <i>Fashion: The Twentieth Century</i>. Universe Publications: USA.</p> <p>3. Breward, C. (2003) <i>Fashion (Oxford History of Art)</i>. Oxford University Press: USA.</p> <p>4. Buxbaum, G. (2005) <i>Icons of Fashion; The 20th Century (Prestel's Icons)</i>. Prestel Publishing: NY.</p> <p>5. Steel, V. (2000) <i>Fifty Years of Fashion: New Look to Now</i>. Yale University Press: USA.</p>
Planned learning activities and teaching methods:	Lectures, projects, research and tutorial monitoring. Audiovisual presentation.
Assessment methods and criteria:	<p>Sketchbook with Research Experimentation and rough work 40%</p> <p>Project final product 40%</p> <p>Project methodology and presentation 20%</p>
Language of instruction:	English
Work placement(s):	No