Course unit code:  Type of course unit:  Level of course unit:  Year / Semester of study:  Number of ECTS credits allocated :  Instructor(s)  AFDI405  Required  Level of course Bachelor  Level of course Unit:  Level of course Bachelor  Labs p/w:  - Labs p/w:  - Labs p/w:
Level of course unit:  Year / Semester of study:  Number of ECTS credits allocated :  Lectures p/w:  Labs p/w:  Labs p/w:
unit:  Year / Semester of study:  Number of ECTS credits allocated :  Lectures p/w:  Labs p/w:
of study:  Number of ECTS credits allocated :  Lectures p/w: Labs p/w:
credits allocated : p/w:
Instructor(s) Eleni Gircalli
Aim of the course and core objectives are to:
Course  1. Provide an understanding of personally negotiated and self initiate projects.
Discover the importance of research into an area of interest to formulate a project proposal.
Develop appropriate techniques for client presentations including visual notations and prototypes.
Familiarize students how to work on a project, using experimentation and research.
5. Discover the role of the designer/communicator in research and investigation.
6. Development of correct research and writing techniques for Art and Design projects.
Learning By the end of the course, the students should be able to:
<ol> <li>Promote innovation and variety towards topics, which can cross boundaries in both inter-disciplinary and multi-disciplinary guise through creating concepts, designing visuals and writing research</li> <li>Assimilate and define the role of research within art and desig and produce a thesis that has the potential of being listed within the professional sphere.</li> <li>Employ appropriate techniques and operate in those situation demonstrating a mixture of visual notation to client presentation standard and production prototypes of professional quality</li> <li>Capacity to engage in a written brief and produce final design solutions and a written thesis of 3500 words which will be base on questioning and testing the area of research</li> <li>Build and explore into the area of investigation problems that we defend as well as support the role of the designer/communicate in the selection of design solutions.</li> <li>Acquirement of skills required for the importance of research writing In Art and Design.</li> </ol>
Prerequisites: Advanced Level Co-requisites: None

## Course contents:

Senior project (Thesis): the final project towards the completion of the course, which can be regarded as the thesis. It is a course where students act as individual designers in an investigation of a course of their own choice.

Research and analysis: The course can be of any nature/idea/concept ranging from drugs to kama sutra. The ultimate scope is to conduct an extensive research into the course (utilizing all conventional or not media) and prepare an extended essay from the research findings and analysis.

**Self-negotiated project:** The student negotiates a personal Programme of Study and develops a Senior Project. The negotiated programme is devised in conjunction with the Course Supervisor and the Personal Tutor. The course requires the student to initialize a written brief and produce final design solutions and a written thesis of 7000 words. The relationship between the thesis and the design solution is closely aligned or tenuously linked. The emphasis is on innovation and variety where topics can cross boundaries in both inter-disciplinary and multi-disciplinary guises.

#### Recommended and/or required reading:

#### References:

- 1. Ana Martha Gonzalez, Identities Through Fashion, Berg Publishers, 2012.
- 2. J. Cresswell, Research Design: Qualitative, Quantitative, and Mixed Methods Approaches, Sage Publications, 2002.
- 3. Stella Bruzzi & Pamela Church Gibson, Fashion Cultures Revised: Theories, Explorations and Analysis, Routledge Publishers, 2013.
- 4. Richard Hickman: Research in Art & Design Education: Issues and Exemplars, Intellect, 2008.

# Planned learning activities and teaching methods:

The course is mainly based on individual research and practical work. Student centred practical work, personal research, realization and manipulation in project work. The use of personal tutor/advisor is compulsory as well as an important and integral part of the teaching methodology.

# Assessment methods and criteria:

Design Process 40%

Report 30%

Research Analysis 20%

Final Assessment 10%

### Language of instruction:

**English** 

Work

No

placement(s):