

PART A: Student Workload Analysis

Programme of Studies:	<i>BA in Interior Design</i>	
Name of the Course:	<i>IND211 Interior Design III</i>	
Target group and type:	<i>Interior Design students</i>	
Level of the unit:	<i>BA – 3rd Semester</i>	<i>Advanced</i>
Entrance requirements:	<i>IND121</i>	
Number of ECTS credits:	<i>5 (Average student working time: 125 hours)</i>	

Competences to be developed:		Program Competences
1	To recognize how various design processes lead to interior design problem solving and identify the importance of thematic research.	A1, A4, C2, C9
2	To demonstrate experimentation with various materials, surfaces and forms and creatively employ them in time related problem solving.	A9, A10
3	To experiment with various design methods in order to examine their effectiveness and compare one to another.	A9, C2, C9
4	To evaluate the physical, functional and aesthetic relationship between man and interior environments.	B1
5	To create work which visually translates and communicates ideas/concepts.	A9, A10, B3, C2, C5
6	To acquire skills of analysis, evaluation, interpretation and criticism ranging from simple observation to thematic research.	B1, C8, C9
7	To encourage students to develop verbal and non-verbal communication skills.	A5, B2, B3

Estimated student's work time distribution in hours:			
Contact hours		Student's private time	
Lecture	16	Project work	18
Studio Work	30	Experimentation	9
Interim Critique	3	Research	9
Final Critique	3	Interim Critiques Preparation	6
		Final Critique Preparation	9
		Use of Resources	9
		Tutorial	13
Total:	52	Total:	73

Learning outcomes	Educational activities	Estimated student's work time in hours	Assessment
Students should be able to:			
WEEK 1: Introduction to project. Project: "The Hotel" Written and verbal briefing. Analysis of the brief. Identifying the importance of thematic research in art and design and in the design process. Analysis of research methodology with visual references. Mind mapping.	Lecture Attendance	1	Design Intelligence – 40% Research and Methodology – 20% Experimentation and Analysis – 20% Time management and Presentation – 20%
	Studio Work	2	
	Project work/Experimentation/ Research/Resources	2	
	Interim Critique Preparation	0	
	Final Critique Preparation	0	
	Tutorial	0	
WEEK 2: Explanation of the various experimentation methods. Research on the hotel type and site selection that will inspire a concept/idea.	Lecture Attendance	2	
	Studio Work	2	
	Project work/Experimentation/ Research/Resources	4	
	Interim Critique Preparation	1	
	Final Critique Preparation	0	
	Tutorial	1	
WEEK 3: Visual and oral presentation of chosen site explaining how it can be related with a concept or idea. Stressing the importance of visual and oral communication in design. Lecture on existing contemporary hotel design.	Lecture Attendance	1	
	Studio Work	2	
	Project work/Experimentation/ Research/Resources	4	
	Interim Critique Preparation	1	
	Final Critique Preparation	0	
	Tutorial	1	
WEEK 4: Work and experimentation with visual material to create a sketchbook. Evaluation and analysis of sketchbook and introduction to interior design problem solving.	Lecture Attendance	1	
	Studio Work	2	
	Project work/Experimentation/ Research/Resources	4	
	Interim Critique Preparation	1	
	Final Critique Preparation	0	
	Tutorial	1	

<p>WEEK 5: Methodology of interior design problem solving; explanation of the various methods.</p> <p>Experimentation with sketchbook material to create work, which visually translates and communicates ideas.</p> <p>Group discussion</p>	Lecture Attendance	2	
	Studio Work	3	
	Project work/Experimentation/ Research/Resources	4	
	Interim Critique Preparation	1	
	Final Critique Preparation	0	
	Tutorial	1	
<p>WEEK 6: Further experimentation with visual material to create new work for sketchbook, which visually translates and communicates ideas.</p> <p>Development of concept.</p>	Lecture Attendance	1	
	Studio Work	3	
	Project work/Experimentation/ Research/Resources	4	
	Interim Critique Preparation	1	
	Final Critique Preparation	0	
	Tutorial	1	
<p>WEEK 7: Visual and oral presentation of sketchbook and concept/idea.</p> <p>Evaluation of visual material.</p> <p>Identifying and stressing the importance of having a concept in interior design projects.</p> <p>Lecture: Basic Photoshop for layout design</p>	Lecture Attendance	1	
	Studio Work	2	
	Project work/Experimentation/ Research/Resources	4	
	Interim Critique Preparation	1	
	Final Critique Preparation	0	
	Tutorial	1	
<p>WEEK 8:</p> <p>Work with sketchbook material to visually translate the concept into a design proposal.</p> <p>Identifying the need of visual intelligence and awareness in contemporary design. Search for references in existing buildings</p>	Lecture Attendance	2	
	Studio Work	2	
	Project work/Experimentation/ Research/Resources	4	
	Interim Critique Preparation	0	
	Final Critique Preparation	1	

<p>and building materials.</p> <p>Introduction to the technical part of the project. Production of floor plans, elevations, sections and models.</p> <p>Introduction to model making.</p> <p>Lecture: Continued Photoshop for layout design</p>	Tutorial	1	
<p>WEEK 9:</p> <p>Work on 2-D drawings: floor plans, elevations, and sections.</p> <p>Model making. Discussion on suitability of materials and scale.</p>	Lecture Attendance	1	
	Studio Work	3	
	Project work/Experimentation/ Research/Resources	4	
	Interim Critique Preparation	0	
	Final Critique Preparation	2	
	Tutorial	1	
<p>WEEK 10:</p> <p>Further work on 2-D drawings and model.</p> <p>Introduction to model photography: the importance of scale, light and shadow, enhancing materials.</p>	Lecture Attendance	2	
	Studio Work	3	
	Project work/Experimentation/ Research/Resources	4	
	Interim Critique Preparation	0	
	Final Critique Preparation	2	
	Tutorial	1	
<p>WEEK 11:</p> <p>Work on model photos. Introduction to scale and the analogy of humans and space.</p> <p>Further work on 2-D drawings and model.</p> <p>Description of presentation techniques of 2-D drawings; visual examples.</p> <p>Individual tutorials to evaluate the changes needed to each project.</p>	Lecture Attendance	1	
	Studio Work	3	
	Project work/Experimentation/ Research/Resources	4	
	Interim Critique Preparation	0	
	Final Critique Preparation	2	
	Tutorial	1	
<p>WEEK 12:</p> <p>Further work on 2-D drawings.</p> <p>Stressing the importance of the relationship of space and its surroundings.</p>	Lecture Attendance	1	
	Studio Work	3	
	Project work/Experimentation/ Research/Resources	4	
	Interim Critique Preparation	0	

Presentation techniques of photos in combination with 2-D drawings to make a complete project presentation. Individual tutorials to evaluate the changes needed to each project.	Final Critique Preparation	2	
	Tutorial	1	
WEEK 13 : Final presentation of the project – visuals and model. Identifying the importance of a good presentation of an interior design project to the customer.	Lecture Attendance	0	
	Studio Work	0	
	Project work/Experimentation/ Research/Resources	0	
	Interim Critique Preparation	0	
	Final Critique Preparation	0	
	Tutorial	1	
Total:		119	

Assessment Contact Hours	Hours
Interim Critique	3
Final Critique	3
Total:	6

PART B: Complementary Material

Course Content (Syllabus):

The course is designed to enhance and expand the understanding of design issues. It incorporates the acquired knowledge; skills and learning experience to prepare the students solve functional and aesthetic problems in living and working environments. Furthermore, the students are expected to develop their conceptual perception and analytical abilities of design through a variety of processes and acquire advanced technical skills for visually communicating interior design.

Students work on a particular project. They study and investigate the theme, the development of a concept as well as the visual drawings. Importance will be placed on students' work deriving from specific concepts and understanding on the process of designing and design quality.

Studio Work: Studio work is carried out involving the whole group and takes place within the whole spectrum of the duration of the course as this is allocated on the weekly schedule. Studio work also includes interim and final critiques.

Teaching Methodology:

- Extended project briefings.
- Visualising skills workshops.
- Demonstrations and discussions on critical parts of the subject.
- Exercises.
- Illustrated lectures.
- Group critiques.
- Student centred practical work.
- Personal research, realization and manipulation in project work.

Language of Instruction:

English

Assessment Type		Weights
Interim Critique	Visual and oral presentation of sketchbook and concept/idea.	33%
Final Critique	Final presentation of the project.	33%
Final Assessments	Final presentation of the project.	34%
	TOTAL	100%

Note: The assessment criteria for Interim/Final Critiques and the Final Assessment are: Design Intelligence 40%, Research and Methodology 20%, Experimentation and Analysis 20%, Time management and Presentation 20%

Bibliography:

1. Materials and Interior Design, Lorraine Farrelly, Laurence King, (2012)
2. Construction and Detailing for Interior Design, Laurence King, (2015)
3. Drawing for Interior Design, Drew Plunkett, Laurence King, (2014)
4. Interior Design Visual Presentation, Maureen Mitton, John Wiley & Sons, (2012)
5. Hip Hotels: Beach, Herbert Ypma, Thames & Hudson, (2004)
6. Hip Hotels Atlas, Herbert Ypma, Thames & Hudson, (2007)
7. XS: Small Structures, Green Architecture, Phyllis Richardson, University Publishing NY (2007)
8. XS Extreme: Big Ideas, Small Buildings, Thames & Hudson (2009)
9. Interior design of the 20th century, Thames and Hudson, Anne Massey (2001)
10. Minus 40: the new generation of international architecture, Skira (2002)
11. Architecture today, James Steele, Rizzoli Publications, (1997)
12. Building a new millennium, Philip Jodidio, Tashen (1999)

References:

Visual contemporary references in the form of magazines are required: Domus, Wallpaper, Ottagono, Mark, Icon, Frame, Interni, Damn

References should also include websites with suggestions of:

www.worldarchitecturenews.com

www.designboom.com

www.arcspace.com

Visual contemporary references in the form of online magazines www.dezeen.com,
www.yatzer.com, www.designer.com, www.mocoloco.com