



Course unit title:	TV Production I, CAMERA, MONTAGE
Course unit code:	AAVP 100
Type of course unit:	Compulsory
Level of course unit:	BA
Year of study:	1
Semester when the unit is delivered:	1 (Fall)
Number of ECTS credits allocated :	5
Name of lecturer(s):	Dr Theodora Maniou
Learning outcomes of the course unit:	<ol style="list-style-type: none"><li>1. Describe the proper use of studio production equipment common to most television studios including cameras, lighting, video switching, audio boards, and videos.</li><li>2. Explain the interdependence on the roles of production staff and television equipment, and to practice the effective mixing of these elements in an actual TV production.</li><li>3. Examine the essentials of successful television production, and explore the effect various techniques have on the audience.</li><li>4. Evaluate the work of the television crew, and the processes involved in organising a TV production.</li><li>5. Produce creative short TV programs from inception to finish through pre-production planning and hands-on production.</li><li>6. Understand the relation between journalism and television productions.</li></ol>
Mode of delivery:	Face to face
Prerequisites:	
Co-requisites:	
Recommended optional program components:	None
Course contents:	<ul style="list-style-type: none"><li>• Introduction to the television world and its elements</li><li>• Television history</li><li>• Television in Cyprus, EU and USA</li><li>• Production Overview: <b>The Production Phases</b></li><li>• Camera Operation and control</li><li>• Picture Composition: Framing effective shots and camera movements.</li><li>• Studio Production: Roles and responsibilities of the crew. Lighting the set and sound pick up &amp; control. Pre-production planning and rehearsals.</li><li>• Live Interviews: In the field production.</li><li>• Digital TV – Smart tv</li><li>• Web TV</li><li>• The audience of TV worldwide</li><li>• Audiences and means of understanding</li></ul>
Recommended and/or required reading:	Notes Dr Theodora Maniou <i>Μάνιου, Θ. (2013). Τηλεόραση, Κοινωνία &amp; Πολιτικές Ειδήσεις: Μια θεωρητική και εμπειρική προσέγγιση στην κυπριακή δημόσια σφαίρα. Θεσσαλονίκη: ΕΠΙΚΕΝΤΡΟ</i>
Textbooks:	Herbert Zettl, H. (2008). <i>Television production - 2<sup>nd</sup> Greek edition</i> . Αθήνα: ION Publications



References:	<p>Παπαθανασόπουλος, Στ. (1997). <i>Η δύναμη της τηλεόρασης</i>. Αθήνα: Καστανιώτης.</p> <p>Μάνιου, Θ. &amp; Μενελάου, Ν. (2013). Watching the news: Is a way out of the Manipulation of Information and the Construction of Reality feasible?. <i>International Journal of Business and Social Science</i>, Vol.4, No. 3, March, pp. 136 – 144. Επίσης διαθέσιμο στη διεύθυνση <a href="http://www.ijbssnet.com/update/index.php/archive.html?id=1810">http://www.ijbssnet.com/update/index.php/archive.html?id=1810</a></p>				
Planned learning activities and teaching methods:	<p>The taught part of the course is delivered to the students by means of lectures, conducted with the help of live presentations within FRED TV.</p> <p>During laboratory sessions at FRED TV, students develop functional techniques concerning tv productions and manage to produce and edit completed projects.</p>				
Assessment methods and criteria:	<table><tr><td>Laboratory work - Team Project</td><td>60%</td></tr><tr><td>Mid Semester Exam</td><td>40%</td></tr></table>	Laboratory work - Team Project	60%	Mid Semester Exam	40%
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Mid Semester Exam	40%				
Language of instruction:	Greek				
Work placement(s):	No				