

Course unit title:	Online journalism: From news literacy to social media		
Course unit code:	AJER102		
Type of course unit:	Compulsory		
Level of course unit:	Bachelor		
Year of study:	1		
Semester when the unit is delivered:	1		
Number of ECTS credits allocated :	5		
Name of lecturer(s):	Christiana Karayianni		
Learning outcomes of the course unit:	<ol style="list-style-type: none"> 1. Identify the main components of a computer system – Input, Output, Memory, CPU. 2. Identify the main uses of a computer system and identify the main differences between Hardware and Software. 3. Use the Internet effectively as a source of Information and Communication. 4. Create professional reports using all the tools provided by word processing software. 5. Use formulae to analyze data, create charts and tables using spreadsheet software. 6. Use Internet tools for journalistic purposes. 		
Mode of delivery:	Face-to-face		
Prerequisites:	NONE		NONE
Recommended optional program components:	NONE		
Course contents:	<p>Website basic attributes: Describe the basic attributes of a website and their purpose.</p> <p>Usability and Ergonomics and Web Standards: Analyse and study the web standards and the usability issues of a website.</p> <p>Blog: Understand the available platforms for the development of blog. Create and edit a blog using a template.</p> <p>Joomla: Technical knowledge of Joomla for the development and the content management of a website.</p> <ul style="list-style-type: none"> ○ Creation and Editing of categories. ○ Creation and Editing of widgets. ○ Creation and Editing of menus ○ Creation and Editing of articles. 		
Recommended and/or required reading:	<ul style="list-style-type: none"> • Dan Rahmel, <i>Advanced Joomla</i>, Apress • Eric Tiggeler, <i>Joomla! 3 Beginner's Guide</i>, 2013, Packt Publishing. • Hagen Graf, <i>Joomla! 3 in 10 easy steps</i>. • Αρσένης Σ., <i>Σχεδιασμός πετυχημένων ιστοσελίδων</i>, 2007, Κλειδάριθμος. • Βέγλης, Α., <i>Δημιουργία και Διαχείριση Δικτυακών Τόπων</i>, 2001, Τζιόλας. • Mumaw Stefan, <i>Simple Website</i>, 2002. • Steve Krug, Roger Black. <i>Don't make me think! A Common Sense Approach to Web Usability</i>. ISBN: 0789723107 • Jeff Jarvis, (Μετ.) Μανώλης Ανδριωτάκης. <i>Τι θα έκανε η Google</i>; 2011, 		

	Μεταίχμιο
Textbooks:	<ul style="list-style-type: none"> • Seamus Bellamy, Joomla for Dummies, 2011, Wiley Publishing.
References:	<ul style="list-style-type: none"> • Tognazzini, B. 1992. <i>Tog on interface</i>. Reading, Mass.: Addison-Wesley. • Nielson, J. 2000. <i>Designing web usability</i>. New Riders ISBN 156205810X. • Alan Cooper. <i>About Face: The Essentials for User Interface Design</i>. ISBN: 1568843224 • Jeffrey Zeldman. <i>Designing with Web Standards</i>.
Planned learning activities and teaching methods:	During laboratory sessions, students learn how to use platforms for the development of blogs Students are asked to develop their own website from scratch using the design platform of Joomla.
Assessment methods and criteria:	Midterm evaluation 40% Final Project 60%
Language of instruction:	Greek
Work placement(s):	No