



Course unit title:	TV PRODUCTION III – News writing for Broadcast		
Course unit code:	AJER 309		
Type of course unit:	Compulsory		
Level of course unit:	BA		
Year of study:	3		
Semester when the unit is delivered:	6(Spring)		
Number of ECTS credits allocated :	6		
Name of lecturer(s):	Dr Theodora Maniou		
Learning outcomes of the course unit:	<ol style="list-style-type: none">1. Describe the various techniques of the verbal journalistic language.2. Evaluate and solve the various problems that can arise during the preparation of a TV news bulletin.3. Organise and produce a TV news bulletin.4. Understanding of TV news measurements and their importance.5. Develop skills concerning the practical implementation of TV news reporting.6. Develop new ideas on attracting the public's attention to the news bulletin.7. Administrate new media in order to promote a news bulletin.		
Mode of delivery:	Face to face		
Prerequisites:	None	Co-requisites:	None
Recommended optional program components:	None		
Course contents:	<ul style="list-style-type: none">• On, voice over, speakage, stand up, teasers and speakage off• Writing for Television• Digital TV, web tv, smart tv• Television, violence and young people• Advertisement on TV• Tv news bulletins and social dialogue• Reporting on special issues• TV interviews• New Media and TV news bulletins• TV viewing measurements• New media and broadcasting• Disabled citizens and TV news		
Recommended and/or required reading:	Notes Dr Theodora Maniou		
Textbooks:	Papathanassopoulos, St. (2002). <i>European Television in the Digital Age: Issues, Dynamics and Realities</i> . Λονδίνο: Polity Publications		



	<p>Meyrowitz, Joshua. (2009). 'We liked to watch: Television as Progenitor of the Surveillance Society'. <i>Annals AAPSS</i>. 628, 32 – 49. DOI: 10.1177/0002716209339576</p> <p>Θεοδώρα Μάνιου (2013), <i>Τηλεόραση, Κοινωνία και Πολιτικές Ειδήσεις: Μια θεωρητική και εμπειρική προσέγγιση στην Κυπριακή Δημόσια Σφαίρα</i>, Θεσ/νίκη: Επίκεντρο</p>						
References:	<p>Maniou, Th. (2017). 'From PSB to Privatisation: Structures and Vulnerabilities of the Greek-Cypriot Broadcasting sector'. <i>View Journal of European Television History and Culture</i>, 6 (11): 101-113. DOI: 10.18146/JETHC127. Also available at http://ojs.viewjournal.eu/index.php/view/article/view/JETHC127/283</p> <p>Μάνιου, Θεοδώρα (2014). «Η εξέλιξη των ειδήσεων στην ελληνική τηλεόραση: Μια εμπειρική διερεύνηση στις απόψεις του κοινού την πρώτη δεκαετία του 21^{ου} αιώνα». Στην έκδ. Δουλκέρη, Τέσσα, <i>Από την Τηλεόραση στα Νέα Μέσα & Ελληνική Κοινωνία</i>, Αθήνα: Παπαζήσης, σελ. 148 – 182.</p>						
Planned learning activities and teaching methods:	The taught part of the course is delivered to the students by means of lectures, conducted with the help of live presentations.						
Assessment methods and criteria:	<table><tr><td>Mid semester exam</td><td>20%</td></tr><tr><td>Team Project</td><td>30%</td></tr><tr><td>Final Exam</td><td>50%</td></tr></table>	Mid semester exam	20%	Team Project	30%	Final Exam	50%
Mid semester exam	20%						
Team Project	30%						
Final Exam	50%						
Language of instruction:	Greek						
Work placement(s):	No						