Course unit title:	Technological applications for the media		
Course unit code:	AJER413		
Type of course unit:	Elective		
Level of course unit:	Bachelor		
Year of study:	NA		
Semester when the unit is delivered:	NA		
Number of ECTS credits allocated :	6		
Name of lecturer(s):	Christiana Karayianni		
Learning outcomes of the course unit:	1.		
Mode of delivery:	Face-to-face		
Prerequisites:	NONE		NONE
Recommended optional program components:	NONE		
Course contents:	**Introduction to computer art:** identify the characteristics of computer image and the software that are suitable for image editing. **Interactive magazine:** identify the characteristics, its differences with conventional magazine and the new possibilities it offers to the user **Introduction to Photoshop:** understand the basic characteristics of the software and the software interface **Basics of image editing:** different ways of editing an image in Photoshop and understanding of the basic tools **Brightness and contrast control:** understand the different ways of editing the brightness and contrast of the image in Photoshop **Cut-outs:** understand the ways of cutting out objects in an image **Retouching:** understand the ways of retouching an image in Photoshop **Blending Layers:** edit images by blending different layers together **Effects, Filters:** edit images by adding effects and filters **Animated GIFF:** create short animated images in Photoshop		
Recommended and/or required reading:	Adobe Photoshop CS5 Classroom in a Book: The Official Training Workbook from Adobe Systems, Adobe Press (USA), 2010		
Textbooks:			
References:	- Horst Moser, *The Art Director's Handbook of Professional Magazine Design* - Campany David, *Art And Photography*, 2001		
Planned learning activities and teaching methods:	Through laboratory exercises and the implementation of projects the students have the opportunity to practice in image editing for the creation of short animations.		
Assessment methods and criteria:	Midterm evaluation 40% Final Project 60%		
Language of instruction:	Greek		
Work placement(s):	No		