

Course Unit Title	<b>BUSINESS ORGANISATION AND MANAGEMENT</b>		
Course Unit Code	QSB335		
Type of course unit	Compulsory		
Level of course unit	Bachelor (1 <sup>st</sup> cycle)		
Year of study	3		
Semester when unit is delivered	6 (Spring)		
Number of ECTS credits allocated	6		
Learning Outcomes of the course unit	<p>By the end of the course, the students should be able to:</p> <ol style="list-style-type: none"> <li>1. Analyse the nature of organizations in general and the role of management in particular</li> <li>2. Investigate the evolution of management schools and the main approaches to managerial process.</li> <li>3. Identify the internal and external environmental factors which affect general business practices and managerial decisions</li> <li>4. Identify and discuss the forms of business ownership, their characteristics and advantages and disadvantages</li> <li>5. Discuss what it means to practice good business ethics and highlight the factors that influence ethical behaviour.</li> <li>6. Investigate the impact of technology in managerial functions and the emergent issues pertaining with the evolution of the Internet.</li> </ol>		
Mode of Delivery	Face-to-face		
Prerequisites	NONE	Co-requisites	NONE
Recommended optional program components	NONE		
Course Contents	<p><b>The Nature of Management and Organizations</b></p> <ul style="list-style-type: none"> <li>• Types and main forms of business organizations and the reasons for their existence.</li> <li>• The various resources organizations have available for the delivery of goods and services</li> <li>• The roles, functions and skills of management.</li> <li>• Effectiveness vs. efficiency in managerial decision making</li> <li>• Application of the management functions on different organizational settings</li> </ul> <p><b>The Evolution of Management Theory</b></p> <ul style="list-style-type: none"> <li>• The schools of management though, since its early evolution.</li> <li>• The relevance of Classical, Behavioral, and Management Science theories to management practice</li> <li>• The Contingency and Systems approaches to managerial practice.</li> </ul>		

	<ul style="list-style-type: none"> <li>• The factors necessitating organizations to become learning organizations.</li> <li>• An integrative approach to management thinking.</li> </ul> <p><b>Organizational Environment and Effectiveness</b></p> <ul style="list-style-type: none"> <li>• The major micro environmental and macro environmental factors impacting business operations</li> <li>• The impact of the environment on organizational and managerial decisions.</li> <li>• Environmental uncertainty and Turbulence</li> <li>• Techniques employed by organizations to respond to environmental impacts</li> </ul> <p><b>Organisational Ownership and Types of Structures</b></p> <ul style="list-style-type: none"> <li>• Forms of business ownership</li> <li>• The structure of a proprietorship, partnership and Limited liability companies</li> <li>• Nature and types of Public Limited companies</li> <li>• The characteristics of mergers, acquisitions and alliances</li> <li>• Special issues in Corporate ownership</li> </ul> <p><b>The Ethical and Social Environment of Organisations</b></p> <ul style="list-style-type: none"> <li>• Ethics in an Organisational context</li> <li>• Managerial ethics and managing ethical behaviour</li> <li>• Emerging ethical organisational issues</li> <li>• Social responsibility and corporate social governance</li> <li>• Organisational approaches to Social responsibility</li> <li>• The role of Government in social responsibility and the influence to organisations</li> </ul> <p><b>Information Technology effects on Management</b></p> <ul style="list-style-type: none"> <li>• Managing Information and Information Technology</li> <li>• Information and the manager</li> <li>• Role of information in the manager’s job</li> <li>• Characteristics of useful information</li> <li>• Types of information systems</li> <li>• The internet and its impact on managerial decision making</li> </ul>
Recommended and/or required reading:	
Textbooks	<ul style="list-style-type: none"> <li>• Griffin, W. R. (2011). Management. 11th edition, South Western, Cengage Learning</li> <li>• Bovee, Thill (2009) Business in action with real time updates, 4th edition, Pearson</li> </ul>
References	<ul style="list-style-type: none"> <li>• Nickels, McHugh and McHugh (2008) Understanding Business, the latest editions, McGraw Hill.</li> </ul>
Planned learning activities and teaching methods	Lectures, discussions, presentation of case studies, movies, assignments

criteria	Mid-term exam : 40% Final Exam : 60%
Language of instruction	English
Work placement(s)	NO