

Course Title	FASHION DESIGN PRACTICE II				
Course Code	FDI 108				
Course Type	Required				
Level	Bachelor				
Year / Semester	Year 1 / Semester 2				
Teacher's Name	Doris Kailos, Eleni Gircalli				
ECTS	5	Lectures / week	1	Laboratories / week	2
Course Purpose and Objectives	<p>Purpose of the course and core objectives are to:</p> <ol style="list-style-type: none"> 1. Examine the importance of research in the concept and design process of creating a fashion collection. 2. Establish design awareness of fabric manipulations and their importance on design detail through the practice of project work. 3. Experiment with alternative design techniques in fashion illustration. 				
Learning Outcomes	<ol style="list-style-type: none"> 1. Present a collection that is based on a subject, which is researched in depth and documented in their sketchbooks. 2. Experiment with materials in a ways that enhance the designs. 3. Present final sketches of their collection with illustrations that represent their project's mood. 				
Prerequisites:	FDI 107	Required	None		
Course contents:	<ol style="list-style-type: none"> 1. Importance of research in their project: The course promotes the importance of extended research, from concept to product. The students are encouraged to use all the resources available in order to translate the project brief into a final fashion collection. 2. Awareness of material manipulation: Based on their designs and the details they create, they experiment with fabric and other fashion materials to reach the result they want. 3. Experimenting with illustration techniques: Once students finalize their designs, they experiment with illustration and layout, to reach the desired presentation of their work. 				
Teaching Methodology	Lectures related to the topic of the project brief are delivered and the students then proceed with the project work individually. Lecturer provides discussion, guidance and assistance to students at all times. Gallery/ Art Spaces and Museum visits. Internet Research. Group critiques.				
Bibliography	<ol style="list-style-type: none"> 1. Drudi, E. (2010) <i>Figure Drawing for Fashion Design</i>. Pepin Press: Amsterdam 2. Kiper, A. (2014) <i>Fashion Portfolio: Design & Presentation</i>. Batsford: UK 3. Nunnally, C. (2009) <i>The Encyclopedia of Fashion Illustration Techniques</i>. Running Press: Philadelphia 4. Seivewright, S. (2007) <i>Basics Fashion Design: Research and Design</i>. 				

	<p>Ava Publishing: U.K</p> <p>5. Sorger, R and Udale, J. (2017) <i>The Fundamentals of Fashion Design</i>. Bloomsbury Publishing: UK.</p> <p>6. Travers-Spencer, J & Zamman, Z. (2008) <i>The Fashion Designer's Directory of Shape and Style</i>. Barron's Educational Series: USA</p>
Assessment	<p>The design work is evaluated as follows:</p> <ul style="list-style-type: none"> • Design Intelligence 40% • Research and Methodology 20% • Experimentation and Analysis 20% • Time management and Presentation 20% <p>Projects are evaluated in a mid-critique where initial feedback is given and a final project critique where students go through a formal presentation and evaluation of their work.</p>
Language	English