

INT413 - RESEARCH METHODOLOGY

Course Title	RESEARCH METHODOLOGY				
Course Code	INT413				
Course Type	Required				
Level	Bachelor				
Year / Semester	4 th Year / 7 th Semester				
Teacher's Name	Dr Anna Merry / Dr Yiannis Toumazis / Costas Mantzalos				
ECTS	6	Lectures / week	2	Laboratories / week	0
Course Purpose and Objectives	<p>The course aims to:</p> <ul style="list-style-type: none"> • Formalise students research through the production of a written thesis • Give attention to various quantitative and qualitative methods of data collection and research within design • Individually select appropriate research approaches in order to collect, analyze, interpret, and present information in relation to an individual theme. • Outline implications for choosing research methods for individual research areas • Formulate a detailed design proposal 				
Learning Outcomes	<p>Students should be able to:</p> <ul style="list-style-type: none"> • Define the role of research within art and design • Produce a thesis that has the potential of being listed within the professional sphere • Independently examine a specific area of investigation within the discipline of Interior Design. • Support their final design proposal with professional concepts outlined with a written thesis • Promote interior design innovation and variety, crossing boundaries in both inter-disciplinary and multi-disciplinary guises. 				
Prerequisites	INT321	Required	Yes		
Course Content	Students will learn how to undertake secondary research for their senior project. The course teaches a range of conceptual and practical research skills, such as				

	<p>research for design, questionnaire creation and interview techniques. As part of this course students will formulate their senior project proposals which specify their aims, objectives, research methods and expected design outcomes.</p>
Teaching Methodology	<p>The course is mainly based on extended project briefing and illustrated lectures on the Art and Design research methodologies. The use of personal tutorials is an important and integral part of the teaching methodology.</p>
Bibliography	<p>23. Design Research: Methods and Perspectives, Brenda Laurel ed, MIT Press, (2003)</p> <p>24. Research Design: Qualitative, Quantitative, and Mixed Methods Approaches, J. Cresswell, Sage Publications, 2002</p> <p>25. Inspiring Designers, Paul Rodgers, Black Dog Publishing, 2004</p> <p>26. Furnish. Furniture and Interior Design for the 21st Century, Die Gestalten Verlag 2007</p> <p>Dependent on the subject choice of the individual, a reading and reference list will be compiled individually to suit the students needs and requirements.</p> <p>Visual contemporary references in the form of magazines are required: Domus, Wallpaper, Ottagono, Mark, Icon, Frame, Interni,</p> <p>References should also include websites with suggestions of: www.worldarchitecturenews.com www.designboom.com www.arcspace.com</p> <p>Visual contemporary references in the form of online magazines www.dezeen.com, www.yatzer.com, www.designer.com, www.mocoloco.com</p>
Assessment	<ul style="list-style-type: none"> • Interim Critique 33% • Final Critique 33% • Final Assessment 34% Total: 100% <p><u>Note:</u> The assessment criteria for Interim/Final Critiques and the Final Assessment are: Design Intelligence 40%, Research and Methodology 20%, Experimentation and Analysis 20%, Time management and Presentation 20%</p>
Language	English