COM100 TELEVISION PRODUCTION I

Course Title	**TELEVISION PRODUCTION I**
Course Code	**COM100**
Course Type	**Compulsory**
Level	**Bachelor**
Year / Semester	1st/Spring
Teacher's Name	Dr Anna Podara, Mr. Panagiotis Charalambous

ECTS	6	Lectures / week	2	Laboratories / week	2

Course Purpose and Objectives	This course aims to provide an introduction to the theoretical and practical aspects of TV & video production. Students study video technologies, basic equipment operation, video composition, basic lighting, and visual storytelling. Fundamental aesthetic principles of digital video production are introduced along with the roles of director, cinematographer, and other creative personnel, so as the function of journalists in front and behind the camera. Specially designed shooting exercises in the classroom, teach the basic techniques of video production in order to achieve its desired effect on the audience. Lectures also include the early stage of the production process in TV & Video and focus on the development of original ideas into full visual projects through the actual design of the production process.
Learning Outcomes	By the end of the Course, students are expected to: 1. Acknowledge the different kinds of television programmes and talk about the different ways of presenting them. 2. Understand the specialities and possibilities of the medium television. 3. Analyse with critical intention the current television programmes in the Cypriot television and localise their positive and negative aspects. 4. Get to know the steps of television production and be able to describe the ideal circumstances for the creation of such programs. 5. Develop skills in the video production process and build a vocabulary and conceptual foundation that will prepare them for more advanced projects. 6. Identify the interdependence of the roles of production staff and equipment, and to practice the effective mixing of these elements in actual video production. 7. Examine the essentials of a successful video production, and explore the effect various techniques have on the audience. 8. Utilize basic editing techniques for video production and prepare movies for distribution via disk or the web. 9. Produce creative short video projects individually or as a part of a team from inception to finish through Pre-production planning, Production & Post-Production. 10. Think critically, solve problems and make creative decisions.

Prerequisites	None	Required	None

Course Content	- What TV & Video Production is all about - Television Today - Television history. - Television in Cyprus, EU and USA. - Production Overview: The Production Phases. - Roles and responsibilities of the crew. - Camera Operation and control. - Picture Composition: Framing effective shots and camera movements. - Lighting the set and sound pick up & control. - Live Interviews. - Analog and Digital TV. - The audience of TV worldwide. Audiences and means of understanding.
Teaching Methodology	Lectures, demonstrations and screenings together with detailed critical analysis at each stage engage students in the practice and disciplines of video production. Lectures address the theory of video production and are supported by practical demonstrations in which the information imparted is put into practice. Screenings are used to critically analyze student projects and to provide examples of good practice. This process is supported by individual student research through directed and independent learning. Students are asked to work in groups to produce group and individual projects. Each project is then critically analyzed in a group discussion and screening. Lecture notes and presentations are available through the web for students to use in combination with the textbooks. The taught part of the course is delivered to the students by means of lectures, conducted with the help of live presentations within the audiovisual studio. During these laboratory sessions, students develop functional techniques concerning television production and manage to produce and edit completed projects.
Bibliography	- Zettl, H. (2004), *Τηλεοπτική Παραγωγή*, Αθήνα, Ιων. - Κάρλος, Χρ. (2011), *Τηλεοπτικό Μοντάζ,* Αθήνα, Έναστρον. - Παπαθανόπουλος, Στ. (2001), *Παγκοσμιοποιήση και Τηλεόραση,* - Αθήνα, Καστανιώτης - Μπλιάτκας, Κ. (2002), *Εισαγωγή στο τηλεοπτικό ρεπορτάζ. Ηθική και τεχνική,* Θεσσαλονίκη: Ιανός. - Boyd, A. (2006), *Η Τέχνη της Τηλεοπτικής Δημοσιογραφίας,* - (μετάφραση Χριστοδουλίδη, Α.). Αθήνα: Κάκτος. - Knight, T. (2003), *The Television Storyteller. A Guide for TVJournalists,* Toronto: CBC Learning and Development. - Hilliard, R. (2001), *Γράφοντας για την τηλεόραση και το ράδιο,* - (Μετάφραση – Επιμέλεια Νίκος Σαρρής), Αθήνα: Έλλην. - Στίνης, Θ. (2005), *Τα γεγονότα live. Η εξέλιξη των ειδήσεων στην τηλεόραση και στο ραδιόφωνο,* Αθήνα, Λιβάνης. - Hoser, T. (2018), Introduction to Cinematography: Learning Through Practice, Routledge - Adobe, (2020), *Adobe Premiere Pro CC Classroom in a Book*, Pearson - Ποδάρα, Α., Μάνιου, Θ., Καλλίρης, Γ. (2018). Νέες συνήθειες τηλεοπτικής θέασης: Το διαδικτυακό ντοκιμαντέρ ως εργαλείο

	διαδραστικότητας. Στο Β. Βαμβακάς & Γ. Πασχαλίδης (Επιμ.), 50 Χρόνια Ελληνική Τηλεόραση (455-470), Θεσσαλονίκη: Επίκεντρο.
Assessment	The Students are assessed via continuous assessment throughout the duration of the Semester, which forms the Coursework grade and the Final Project. The coursework and the final project grades are weighted 50% and 50%, respectively, and compose the final grade of the course. Various approaches are used for the continuous assessment of the students, such as mid-term test, class participation and laboratory work, group project design, implementation and presentation. The assessment weight, date and time of each type of continuous assessment is being set at the beginning of the semester via the course outline. **Project 1 & 2** concern work in some of the themes mentioned above in the course contents. The students will have to work individually in order to produce their work and then present it to the rest of the class. The active participation in class and in the activities that the course may suggest is also taken into consideration. **Final Project** is again individual and the students are assessed for their ability to link the theoretical knowledge with the practical execution. **Project 1 & 2 50%** **Final Project 50%** **Students are assessed on the following:** **Knowledge and understanding - 30%** In – depth knowledge and understanding towards the relevant topics of interest. **Research and Analytical Skills - 40%** Competence in research methods and ability of evaluating the results. The possibility of using them in different ways. **Presentation and Communication - 30%** Able to explain and defend the solutions given by them in a way to transmit the knowledge achieved beforehand.
Language	Greek