

## COM120 - INTRODUCTION TO JOURNALISM AND REPORTING

Course Title	Introduction to Journalism and reporting				
Course Code	<b>COM120</b>				
Course Type	Compulsory				
Level	BA Journalism				
Year / Semester	1 year 1 semester				
Teacher's Name	Dr. Costakis Constantinou				
ECTS	6	Lectures / week	3	Laboratories / week	
Course Purpose and Objectives	<p>This course aims to</p> <p>Introduce students to the art of Journalism and debate the terms and limitations of a journalist's work.</p> <p>Describe the different journalism genres and explore the challenges of the constantly evolving world of journalism.</p> <p>Provide the basics of good journalistic writing;</p> <p>Focus on developing the skills to think critically about the news.</p>				
Learning Outcomes	<ul style="list-style-type: none"> <li>• to recognize and explain the position and role of journalism as an art and a profession in the wider political and socio-economic context</li> <li>• To describe the collection process, organize the information they collect from sources and understand the principles of journalistic writing</li> <li>• apply the principles of journalism, journalistic writing, organize, receive and publish interviews.</li> <li>• Ability to evaluate the political, economic and social factors that influence the content of news and why news affects society.</li> <li>• evaluate events-news according to the agenda of the day and current news and evaluation of how the topic is written and presented.</li> <li>• suggest topics for media exploration and presentation in the form of news or other forms of publicity such as interview, report, article, commentary</li> <li>•</li> </ul>				
Prerequisites	NONE	Required	NONE		
Course Content	<ol style="list-style-type: none"> <li>1. What is journalism, history and evolution. Journalism - science - art, function - profession.</li> <li>2. Journalism as a fourth power and its relation to other powers.</li> <li>3. The historical development of journalism internationally and in Cyprus. A brief historical overview, the first newspapers in Cyprus and the key stages of the development of journalism and media in Cyprus.</li> </ol>				

	<p>4. Technology-Media-Journalism. Press, electronic media, new technologies, internet, digital age.</p> <p>5. The public and the media, public opinion and the role of the media.</p> <p>6. News, what is news and its elements. Journalistic writing.</p> <p>7. News, key facts and their evaluation. News headlines and the technique of creating them.</p> <p>8. News writing, writing style and writing guide.</p> <p>9. Interview - its role and importance, types of interviews, interview technique.</p> <p>10. News reporting</p> <p>11. Human Interest Stories,</p> <p>12. Investigative journalism - the investigative report and its preparation process.</p> <p>13. The trends in modern journalism and the mission of the journalist.</p>
Teaching Methodology	Lectures, seminars, debates , group and individual projects and presentations
Bibliography	<p>Andrew Boyd : «Η τέχνη της τηλεοπτικής δημοσιογραφίας» Κάκτος, Αθήνα 2006</p> <p>M.V.Charnley-B.Charnley: «Η τέχνη του ρεπορτάζ» Αθήνα 1992</p> <p>W.Lippman: «Κοινή γνώμη» Κάλβος, Αθήνα</p> <p>Carole Rich: « Ειδησιογραφία και Ρεπορταζ» Έλλην, Αθήνα 1997</p> <p>Κ. Κωνσταντίνου, «Κυπριακό Πρακτορείο- Ιστορία, δομή, λειτουργία και ο ρόλος του στην Κύπρο και διεθνώς» , Power Publishing,Λευκωσία, 2013</p> <p>Melvin Mencher: «Melvin Mencher's News Reporting and Writing» McGraw-Hill Higher Education 2011 (12ed)</p> <p>Deuze, M. (2005). What is journalism? Professional identity and ideology of journalists reconsidered. Journalism, 6(4), 442-464.</p> <p>Wahl-Jorgensen, K., &amp; Hanitzsch, T. (Eds.). (2009). The handbook of journalism studies. Routledge.</p> <p>Rudin, R., &amp; Ibbotson, T. (2013). Introduction to Journalism: Essential techniques and background knowledge. Routledge.</p> <p>Notes and Reader by Dr. Constantinou</p> <p><b>ΣΥΜΠΛΗΡΩΜΑΤΙΚΗ</b></p> <ul style="list-style-type: none"> <li>• Π.Ροδάκη : Δημοσιογραφία- εκδόσεις «Σαμουράι» Αθήνα</li> <li>• Δ. Μπασάντης- Κ. Στράτος: Ο κόσμος των ειδήσεων εκδόσεις «Γνώση», Αθήνα</li> <li>• G. Bohere Επάγγελμα: Δημοσιογράφος Εκδόσεις «Μνήμη», Αθήνα</li> <li>• Floyd K. Baskette, Jack Z. Sissors. Brian S. Brooks : Η τέχνη της δημοσιογραφίας εκδόσεις «Γνώση» Αθήνα -1990</li> <li>• Jean- Noel Jeanneney: Η ιστορία των Μέσων Μαζικής Επικοινωνίας Εκδόσεις Παπαδήμα – Αθήνα 1999</li> <li>• Τα μέσα Μαζικής Ενημέρωσης στην Κύπρο</li> <li>• Λυκούργου Κομίνη « Τα μυστικά της Δημοσιογραφίας» Καστανιώτη, Αθήνα 1990</li> </ul>

- Τζανετάκης Γ. Λόγος Ελληνικός στη Δημοσιογραφία Εκδ. Λύχνος Αθήνα 1998
- Ακη Φάντη «Εφαρμοσμένη Δημοσιογραφία» Τόμοι Α, Β,Γ, έκδοση Research Center of FIT, Λευκωσία 2001
- -Δημοσιογραφική Δεοντολογία- Εκδοση Ενωσης Συντακτών Κύπρου 2003

	<ul style="list-style-type: none"> <li>• Ιγνάσιο Ραμονέ « Η Τυραννία των ΜΜΕ» Εκδόσεις Πόλις, Αθήνα 1999</li> </ul> <p>-«Μάχες για τα Media»- Εισαγωγή Ιγνάσιο Ραμονέ, Επιμέλεια Β. Καϊμάκη, Εκδόσεις Σαββάλας, Αθήνα 2007</p>
Assessment	<p><b>Methods:</b> Students are assessed with coursework that involves homework assignments and class participation, a midterm and a final exam. Students are assessed continuously and their knowledge is checked through tests with their assessment weight, date and time being set at the beginning of the semester via the course syllabus. Students are prepared for final exam, by revision on the matter taught and are trained to be able to deal with time constraints and revision timetable. The final assessment of the students is formative and cumulative and is assured to comply with the subject's expected learning outcomes and the quality of the course.</p> <p><b>Students are assessed on the following:</b></p> <p><b>Knowledge and understanding - 30%</b>  in – depth knowledge and understanding towards the relevant topics of interest.</p> <p><b>Research and Analytical Skills - 40%</b>  Competence in research methods and ability of evaluating the results. The possibility of using them in different ways.</p> <p><b>Presentation and Communication - 30%</b>  Able to explain and defend the solutions given by them in a way to transmit the knowledge achieved beforehand.</p> <p>Assessment criteria are available in each written assignment, midterm or in the final exam.</p> <p><b>Weights:</b>  Final Exam 50 %  Midterm exam 30%  Interview 10%  Beat Report 10%</p>
Language	Greek