

COM102 ONLINE COMMUNICATION: TECHNOLOGY, INTERNET AND THE MEDIA

Course Title	ONLINE COMMUNICATION: TECHNOLOGY, INTERNET AND THE MEDIA				
Course Code	COM102				
Course Type	Compulsory				
Level	Bachelor				
Year / Semester	1 year/ Fall				
Teacher's Name	Christiana Karayianni				
ECTS	6	Lectures / week	2	Laboratories / week	2
Course Purpose and Objectives	The purpose of this course is to present students with the concepts and processes involved in the process of digitalization. It analyses the ways the media change both in terms of form and content due to the technological development and highlights the impact of this change on society.				
Learning Outcomes	<p>By the end of this course students will be able to:</p> <ol style="list-style-type: none"> 6. Understand the digitalization and technology convergence as a technological evolution with social consequences and impact. 7. Identify the convergence of the digital media with the information and the communication technologies and industries. 8. Understand the Internet and the development of the “new media” as a result of the convergence. 9. Be able to identify and explain with web-based and mobile-app-based examples the principles of “new media”. 10. Understand basic computer and network operation 11. Modify content in order to fit the requirements of the medium that will display it. 12. Develop ideas for content that responds to the audiences' demands and needs. 				
Prerequisites	NONE	Required	NONE		
Course Content	<p>Introducing the Basic Concepts Media, Digital vs Analogue, Technology, Internet, Networked, Computer Mediated Communication, Convergence, Remediation</p> <p>Remediation</p> <p>The double logic of remediation The Logic of Transparent Immediacy The Logic of Hypermediacy Remediation as the mediation of mediation Remediation as the inseparability of mediation and reality Remediation as reform</p>				

	<p>New Media What is new about new media What new media is not New Media as Cultural Technologies New Media and New Technologies New Media and Visual Culture New Media and Everyday Life</p> <p>Social Media Interface and Infrastructure</p>
Teaching Methodology	<p>The taught part of this course is delivered to the students by the means of thought 2 hour lectures per week with the help of power point presentations.</p> <p>In addition to the lectures, students are encouraged to participate in active discussions, questions and answer and debates. In class group work involving brainstorming and cooperative learning is an important part of this courses teaching methodology. Students are often requested to work on small tasks/challenges or short case studies in order to consolidate the theoretical concepts taught.</p>
Bibliography	<ul style="list-style-type: none"> • Bolter, J. & R. Grusin (2000). Remediation: Understanding New Media. MA: The MIT Press. • Lister, M., J. Dovey, Giddings, S., Grant I. & K. Kieran (2009) New Media: A Critical Introduction. Oxon: Routledge. • Veglis, A., Pomportsis, A. & Abraham, E. (2004). Research and information collection on the internet, Jiola Publications. • Claudette G. Artwick (2013). Reporters on twitter, Digital Journalism, 1: 2, 212-228 • Dewdney, A. (2013). The digital media handbook. London: Routledge. • Flew, T. (2014). New media. South Melbourne, Vic .: Oxford University Press. • Kovach, B. & Rosenstie, T. (2010). Blur: How to Know What's True in the Age of Information Overload, Bloomsbury Publishing USA. • Manovich, L. (2001). The Language of New Media. MA: The MIT Press. • Hunsinger J. & Senft, T.M. (2013). The Social Media Handbook (1st ed.). Routledge, New York, NY. • Veglis A., (2013) "Education of Journalists on ICTs: Issues and Opportunities", Journal of Applied Journalism & Media Studies, 2 (1): 265-279. • Ronioti, E. Pandia, E. & Skarpelos, G. (ed.) (2019). Digital Games: Philosophical, social and cultural quests, Oasis Publications.
Assessment	<p>Methods: Students are assessed with coursework that involves homework assignments and class participation, a midterm and a final exam. Students are assessed continuously and their knowledge is checked through tests with their assessment weight, date and time being set at the beginning of the semester via the course syllabus. Students are prepared for final exam, by revision on the matter taught and are trained to be able to deal with time constraints and revision timetable. The final assessment of the students is formative and</p>

	<p>cumulative and is assured to comply with the subject's expected learning outcomes and the quality of the course.</p> <p>Students are assessed on the following:</p> <p>Knowledge and understanding - 30% in – depth knowledge and understanding towards the relevant topics of interest.</p> <p>Research and Analytical Skills - 40% Competence in research methods and ability of evaluating the results. The possibility of using them in different ways.</p> <p>Presentation and Communication - 30% Able to explain and defend the solutions given by them in a way to transmit the knowledge achieved beforehand.</p> <p>Assessment criteria are available in each written assignment, midterm or in the final exam.</p> <p>Weights: Final Exam 50 % Mid-term 20 % In class tasks and participation 20% Presentation 10%</p>
Language	Greek