

## COM140 JOURNALISTIC LANGUAGE

Course Title	<b>JOURNALISTIC LANGUAGE</b>				
Course Code	<b>COM140</b>				
Course Type	<b>Compulsory</b>				
Level	<b>Bachelor</b>				
Year / Semester	1 <sup>st</sup> /Fall				
Teacher's Name	Dr Emiliios Charalambides, Dr Maria Christodoulidou – Parlali				
ECTS	6	Lectures / week	3	Laboratories / week	
Course Purpose and Objectives	Teaching the correct use of journalistic language in greek, focusing on the specialize use of the language according to the medium in which it is used				
Learning Outcomes	<ul style="list-style-type: none"> <li>▪ The development of competencies in the correct use of the greek journalistic language. The students are enabled to express themselves in greek in the various media using the language in a professional way</li>   <li>▪ The acquisition of knowledge regarding the rules used in both the written and oral greek language and the ability to pronounce the language in the correct manner</li>   <li>▪ The training in gathering the necessary data and in writing and editing the news, focusing on the use of the language</li>   <li>▪ The acquisition of knowledge about the characteristics of the journalistic language and its correct use focusing on the grammar and syntaxis of modern greek. Common mistakes in the use of the language are annotated regarding the preparation of texts for print or audiovisual media. The development of enthusiasm about the use of the language is aimed at.</li>   <li>▪ Tracing common mistakes in the use of the language <ul style="list-style-type: none"> <li>• Identify the differences between oral and written language</li> <li>• Appraise text production as a systematic process, describable, controllable and amenable in rules of deontology.</li> <li>• Analyse texts based on criteria of textuality</li> <li>• Identify the textlinguistic approach in the educational programs of language teaching.</li> <li>• Categorise various text and genre types – mainly description, storytelling etc. – based on what differentiates each one.</li> <li>• Critically analyze multimodal texts.</li> <li>• Associate the language with its social context (geographical and social varieties), and adaptability of language lessons to the different composition of students in each class.</li> </ul> </li> </ul>				

Prerequisites	None	Required	None
Course Content	<ul style="list-style-type: none"> <li>• Introduction. The development of human speech. Human communication. Language as an instrument for communication</li> <li>• The historical evolution of the Greek language. Modern Greek and the Media</li> <li>• Language in Journalism. Journalistic language, characteristics, peculiarities and uses. Literary and journalistic language</li> <li>• The different types of journalistic language. (Oral and written language in journalism and its types) <ul style="list-style-type: none"> <li>• Oral and written language: The differential characteristics of oral and written language</li> <li>• Text and society: Text and genre types, stylistics, discourse markers.</li> <li>• Language teaching and text structure and formation: Basic concepts of the discourse - oriented language approach and teaching.</li> <li>• Processes and techniques of text production: Paraphrase, condensation, analysis, narrative sequence, argumentation, description.</li> <li>• Text reading and interpretation: Communicative, sociolinguistic and stylistic factors, texts as means of meaning making.</li> <li>• Literacy: Literacy and text, multiliteracies, multimodality.</li> <li>• <b>Language and communication:</b> key elements in sociolinguistics (language varieties, formal language, language and dialect, geographical and social varieties, bilingualism, language and culture), basic principle of pragmatics (using language, deixis, speech acts).</li> </ul> </li> <li>• Grammar and syntax, exercises</li> <li>• Writing television texts. Balancing text and images.</li> <li>• Writing the news. The main article and the feature article in print journalism. Commentaries and political analysis <ul style="list-style-type: none"> <li>• Journalistic Language on the radio</li> <li>Journalistic Language on the internet</li> </ul> </li> </ul>		
Teaching Methodology	<p>The theoretical part is taught through bibliography and applied methods regarding journalistic language whereas the practical part is taught with the training on the use of both written and oral language for the different and hybrid modern media</p>		

Bibliography

- Ανδριώτης, Ν.Π. (1995). Ιστορία της ελληνικής γλώσσας. Θεσσαλονίκη: Ινστιτούτο Νεοελληνικών Σπουδών, Ίδρυμα Μανόλη Τριανταφυλλίδη.
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Assessment

**Methods:** Students are assessed with coursework that involves homework assignments and class participation, a midterm and a final exam. Students are assessed continuously and their knowledge is checked through tests with their assessment weight, date and time being set at the beginning of the semester via the course syllabus. Students are prepared for final exam, by revision on the matter taught and are trained to be able to deal with time constraints and revision timetable. The final assessment of the students is formative and cumulative and is assured to comply with the subject's expected learning outcomes and the quality of the course.

	<p><b>Students are assessed on the following:</b></p> <p><b>Knowledge and understanding - 30%</b>  in – depth knowledge and understanding towards the relevant topics of interest.</p> <p><b>Research and Analytical Skills - 40%</b>  Competence in research methods and ability of evaluating the results. The possibility of using them in different ways.</p> <p><b>Presentation and Communication - 30%</b>  Able to explain and defend the solutions given by them in a way to transmit the knowledge achieved beforehand.</p> <p>Assessment criteria are available in each written assignment, midterm or in the final exam.</p> <p><b>Weights:</b>  Final Exam 50 %  Mid-term 25 %  Homework assignments and participation 25 %</p>
Language	Greek