

COM330 - ONLINE JOURNALISM – Content Management Systems

Course Title	Online Journalism – Content Management Systems				
Course Code	COM330				
Course Type	compulsory				
Level	BA				
Year / Semester	3 rd /Spring				
Teacher's Name	Christiana Karayianni, Ioanna Christodoulou				
ECTS	6	Lectures / week	2	Laboratories / week	2
Course Purpose and Objectives	<p>The course offers a more specialized induction to the Internet and World Wide Web from the perspective of online journalism. It aims at developing skills and abilities for of online publishing and writing. Students work with the tools and technologies to create their own websites, write and create multimedia content for the online environment.</p>				
Learning Outcomes	<p>Discuss differences and similarities between reporting and publishing offline and online,</p> <p>Develop the necessary skills for accurate reporting and writing for online publishing</p> <p>Become familiar with software for publishing web content</p> <p>Work with multimedia elements and explain their importance for online journalism</p> <p>.</p>				
Prerequisites	None	Required	None		
Course Content	<p>Website basic attribute</p> <p>Blogging and platforms for the development of blog.</p> <p>Joomla: Technical knowledge of Joomla for the development and the content management of a website.</p> <p>Digital news stories, multimedia reporting</p> <p>Adaptation of traditional news story formats for online and mobile audiences</p> <p>Explore the use of Facebook, Twitter and other online media as both reporting resources and distribution opportunities.</p>				

Teaching Methodology	Lectures, lab work, seminars and workshops
Bibliography	<p>Craig, R. (2004). Online Journalism: Reporting, Writing, and Editing for New Media. Wadsworth</p> <p>Αρσένης Σ., Σχεδιασμός πετυχημένων ιστοσελίδων, 2007, Κλειδάριθμος.</p> <p>Βέγλης, Α., Δημιουργία και Διαχείριση Δικτυακών Τόπων, 2001, Τζιόλας. • Mumaw Stefan, Simple Website, 2002.</p> <p>Deuze, M and Prenger, M. (eds)(2019) Making Media :Production Practices and Professions Amsterdam University Press</p> <p>Hill, S. and Lashmar,P (2013)Online Journalism Sage</p> <p>Steve Krug, Roger Black. Don't make me think! A Common Sense Approach to Web Usability. ISBN: 0789723107</p> <p>Jeff Jarvis, (Μετ.) Μανώλης Ανδριωτάκης. Τι θα έκανε η Google; 2011, Μεταίχμιο</p>
Assessment	<p>Methods: The Students are assessed via continuous assessment throughout the duration of the Semester, which forms the Coursework grade and the Final Project. The coursework and the final project grades are weighted 50% and 50%, respectively, and compose the final grade of the course. Various approaches are used for the continuous assessment of the students, such as mid-term test, class participation and laboratory work, group project design, implementation and presentation. The assessment weight, date and time of each type of continuous assessment is being set at the beginning of the semester via the course outline.</p> <p>(1) Midterm exam examines topics that are discussed throughout the lecture.</p> <p>(2) Project concerns work in some of the themes mentioned above in the course contents. The students will have to work individually in order to produce their work and then present it to the rest of the class.</p> <p>(3) Final Project is individual and the students are assessed for their ability to link the theoretical knowledge with the practical execution.</p> <p>Students are assessed on the following:</p> <p>Knowledge and understanding - 30% n – depth knowledge and understanding towards the relevant topics of interest.</p> <p>Research and Analytical Skills - 40% Competence in research methods and ability of evaluating the results. The possibility of using them in different ways.</p> <p>Presentation and Communication - 30% Able to explain and defend the solutions given by them in a way to transmit the knowledge achieved beforehand.</p> <p>Assessment criteria are available in each written assignment, midterm or in the final exam.</p>

	Weights: Midterm Exam 30% Individual assignments 20% Final Project 50%
Language	Greek