

COM414 Environmental Communication

Course Title	Environmental Communication				
Course Code	COM414				
Course Type	Compulsory				
Level	BA				
Year / Semester	7 th /Fall				
Teacher's Name	,Dr Evie Lambrou				
ECTS	6	Lectures / week	3	Laboratories /week	
Course Purpose and Objectives	The purpose of the course is to delve further in the ways in which Journalism and Communication are acting in the public sphere. It aims at identifying ways in which public discourses socially construct relationships between nature and humans.				
Learning Outcomes	<ol style="list-style-type: none"> 1. To critically discuss the relationship between nature and humans 2. Identify and implement communication skills relevant to disseminating environmental information in organizational, political, and international contexts 3. Identify key issues in environmental conflicts, risk communication, and democratic participation in policymaking 4. Demonstrate an ability to critically evaluate environmental advocacy, 5. Identify and critically assess the role of journalism and the media in the environmental debate and public awareness. 				
Prerequisites		Required			
Course Content	<ol style="list-style-type: none"> 1. Introduction to environmental Communication 2. Concepts of Nature and the Environment in Journalism 3. Environmental and Science Journalism 4. Media Representation of the Environment, environmental conflicts and "green" issues 5. Communication and Risk and Society 6. Environmental Advocacy 				
Teaching Methodology	Lectures, workshops, Case Studies, Student presentations				
Bibliography	<ul style="list-style-type: none"> • Cox, R. (2006). Environmental communication and the public sphere. Thousand Oaks, CA: Sage 				

	<ul style="list-style-type: none"> • Jurin, R. R., Roush, D., Danter, K. J. (2010) Environmental Communication. Second Edition e-book Springer • Bodger, H. and Neverla, I (2014) Environmental Journalism, London: Taylor and Francis • Hansen, A and Cox, R (eds) (2015) The Routledge Handbook of Environment and Communication, London: Routledge • Ξύγγη, Μ. (2006) Δημόσιες Σχέσεις Αθήνα: Προπομπός • Συλλογικός τόμος (2015) Περιβαλλοντική Δημοσιογραφία και Επικοινωνία Αθήνα: Ζυγός • Collection of articles- updated every year • Lecturer's notes
Assessment	<p>The Students are assessed via continuous assessment throughout the duration of the Semester, which forms the Coursework grade and the Final Project. The coursework and the final project grades are weighted 50% and 50%, respectively, and compose the final grade of the course. Various approaches are used for the continuous assessment of the students, such as mid-term test, class participation and laboratory work, group project design, implementation and presentation. The assessment weight, date and time of each type of continuous assessment is being set at the beginning of the semester via the course outline.</p> <p>Project 1 & 2 concern work in some of the themes mentioned above in the course contents. The students will have to work individually in order to produce their work and then present it to the rest of the class.</p> <p>The active participation in class and in the activities that the course may suggest is also taken into consideration.</p> <p>Final Project is again individual and the students are assessed for their ability to link the theoretical knowledge with the practical execution.</p> <p>Project 1 & 2 50% Final Project 50%</p> <p>Students are assessed on the following:</p> <p>Knowledge and understanding - 30% in – depth knowledge and understanding towards the relevant topics of interest.</p> <p>Research and Analytical Skills - 40% Competence in research methods and ability of evaluating the results. The possibility of using them in different ways.</p> <p>Presentation and Communication - 30% Able to explain and defend the solutions given by them in a way to transmit the knowledge achieved beforehand.</p>
Language	Greek