

PRC Public Speaking and Rhetoric

Course Title	Public Speaking and Rhetoric			
Course Code	PRC362			
Course Type	Compulsory			
Level	Bachelor			
Year / Semester	3 rd / Spring			
Teacher's Name	Dr Maria Parlari Christodoulidou			
ECTS	6	Lectures / week	3	Laboratories / week
Course Purpose and Objectives	Application of communication theory and practice to the public speaking context, with emphasis on audience analysis, speaker delivery, ethics of communication, cultural diversity, and speech organizational techniques to develop students' speaking abilities, as well as ability to effectively evaluate oral presentations.			
Learning Outcomes	<p>By the end of the course, the students should be able to:</p> <ol style="list-style-type: none"> 1. Demonstrate an understanding of the foundational models of communication. 2. Apply elements of audience analysis. 3. Demonstrate ethical speaking and listening skills by analyzing presentations for evidence and logic 4. Research, develop and deliver extemporaneous speeches with effective verbal and nonverbal techniques. 5. Demonstrate effective usage of technology when researching and/or presenting speeches. 6. Identify how culture, ethnicity and gender influence communication. 7. Develop proficiency in presenting a variety of speeches as an individual or group (e.g. narrative, informative or persuasive).. 			
Prerequisites	None	Required	None	
Course Content	Public Speaking competences, Effective Listening Analyzing the Audience Organizing the Speech, Types of Organizational Arrangements, Outlining the Speech			

	<p>Informative Speech-organisation of the speech</p> <p>Persuasive Speech- Arguments and Counterarguments</p> <p>Special Occasion Speeches</p> <p>Developing Supporting Material, visual and other aids</p> <p>Methods of Delivery</p>
Teaching Methodology	<p>A variety of teaching methods are used including but not limited to in-class activities, lectures, skill building exercises, small group activities, assessments of outside speakers, and oral presentations.</p>
Bibliography	<p>Αριστοτέλη: τέχνη ρητορική εκδ. Νήσος</p> <p>Θουκυδίδης: Περικλέους Επιτάφιος</p> <p>Κικέρων Μάρκος Τύλλιος, (2017), «Η Τέχνη της Πειθούς», επιλογή- μτφρ και επιμέλεια κειμένων James M. May, εκδόσεις Διόπτρα.</p> <p>Στρατάκης,Μ.(2003) «Επικοινωνία-ΜΜΕ και Ρητορική Τέχνη», Αθήνα ΓΕΡΜΑΝΟΣ.</p> <p>Φαναριώτης Π. (2002) Επιχειρησιακή Επικοινωνία. Αθήνα, Εκδόσεις Σταμούλη,</p> <p>Garmine, C Talk like Ted (2020) Αθήνα Ψυχογιός</p> <p>Barton, K, Tucker, B.G. (2019) Exploring Public Speaking Open textbook Library</p> <p>Gernab m K (2017) Principles of Public Speaking N. York Routledge</p> <p>Lucas, S. (2015) The Art of Public Speaking (12th ed) Mc Graw Hill</p> <p>Useful Sites:</p> <p>https://www.ted.com/talks</p>
Assessment	<p>The Students are assessed via continuous assessment throughout the duration of the Semester, which forms the Coursework grade and the Final Project. The coursework and the final project grades are weighted 50% and 50%, respectively, and compose the final grade of the course. Various approaches are used for the continuous assessment of the students, such as mid-term test, class participation and laboratory work, group project design, implementation and presentation. The assessment weight, date and time of each type of continuous assessment is being set at the beginning of the semester via the course outline.</p> <p>Project 1 & 2 concern work in some of the themes mentioned above in the course contents. The students will have to work individually in order to produce their work and then present it to the rest of the class.</p> <p>The active participation in class and in the activities that the course may</p>

	<p>suggest is also taken into consideration.</p> <p>Final Project is again individual and the students are assessed for their ability to link the theoretical knowledge with the practical execution.</p> <p>Project 1 &2 50%</p> <p>Final Project 50%</p> <p>Students are assessed on the following:</p> <p>Knowledge and understanding - 30%</p> <p>In – depth knowledge and understanding towards the relevant topics of interest.</p> <p>Research and Analytical Skills - 30%</p> <p>Competence in research methods and ability of evaluating the results. The possibility of using them in different ways.</p> <p>Presentation and Communication - 40%</p> <p>Able to explain and defend the solutions given by them in a way to transmit the knowledge achieved beforehand.</p>
Language	Greek