

PRC471 INTERNSHIP (PLACEMENT)

Course Title	INTERNSHIP (PLACEMENT)				
Course Code	PRC471				
Course Type	COMPULSORY				
Level	BACHELOR				
Year / Semester	4 th year/ Spring				
Teacher's Name					
ECTS	6 (150 internship hours)	Lectures / week	3hrs / week	Laboratories/week	none
Course Purpose	<p>This will be the first introduction to the working environment of the Mass Media Communications and the understanding of the way they function. The purpose of a placement is to provide real-world experience that enables students to put everything they've learned into action. A placement can help students gain skills that can be applied to future job environments Internships may be paid or unpaid, and the duration is 150 hours of real work, which this can be completed during the semester or a summer break.</p>				
Learning Outcomes	<p>Comprehend the meaning and the difference of theory and praxis. Use and apply the theoretical knowledge along with the journalistic capabilities. Utilize the contemporary technology of Mass Media.</p> <p>Analyze and approach the contemporary sociological, political, economic and cultural events in a journalistic way.</p> <p>Evaluate the various contemporary issues and develop the ability to conduct journalistic research.</p> <p>Create and present their own journalistic texts (news, reportage, interviews, analysis, opinion articles and commentaries) in Mass Media.</p> <p>Further the course aims to: Introduce students to real life working environments, aiming to expand practical skills and knowledge. Allows students to be placed within dedicated working. Develop students' work ethics and communication skills, both visually and orally whilst building effective interpersonal relationships. Provide students with work experience, giving an opportunity to increase references and enhance future employment opportunities and collaborations.</p>				
Prerequisites	None		Requisites	None	
Course Content	<p>Students enrolled in this course will be given the opportunity to experience their area of specialization within a specific work placement and familiarize themselves with professional environments and be prepared to perform tasks assigned to them. They will be given the capacity to undertake projects of their specialty and propose personal ideas and solutions. Students will be able to acquire further experience and knowledge in various creative processes. Active participation is fostered in the weekly organization, coordination and execution in the work space that hosts each individual student. The importance of performing assignments within specific timetables is highlighted while students come in contact with real-life project demands.</p> <p>Process and Implementation: The overall progress of the student will be supervised and monitored by an academic leader to whom the Placement subject will be allocated to. During the following weeks students will be</p>				

	<p>required to complete a total of approximately 150 working and university contact hours. Furthermore the subject academic leader will hold regular university contact hours per student and exchange feedback on their performance, professionalism, skill set and assigned projects during the duration of the placement. Students must provide written and visual evidence of their work in the form of a daily or weekly log and final assessment report. They will also require a letter compiled by the organization stating the duties and progress they have obtained. Students will be given the opportunity to present the practical creative outcome of their placement to faculty members during a final assessment arranged by the department.</p> <p>Final Outcome: Students are expected to undertake and complete tasks assigned as part of their placement.</p> <p>They are required to:</p> <ol style="list-style-type: none"> 1. Document and record their activities in a daily/weekly learning-log. 2. Attend meetings and tutorials with the Course academic leader/Instructor. 3. Produce a final assessment report/visual results. 4. Present a Portfolio of their assigned tasks. 5. Additional feedback will be provided by the company outlining student performance.
Teaching Methodology	<p>Course introduction and project briefing -whenever is applicable</p> <p>Advisory guidance on tutorial basis</p> <p>Monitoring/evaluation by subject leader/tutor during personal tutorials</p>
Bibliography	N/A
Assessment	<p>Work Placement Review 50%</p> <ul style="list-style-type: none"> • Student Evaluation Report 20% • Academic Supervisor Placement Review 20% • Final Assessment 10% <p>Note: The assessment criteria for Interim/Final Critiques and the Final Assessment are: Design Intelligence 40%, Research and Methodology 20%, Experimentation and Analysis 20%, Time management and Presentation 20%</p>
Language	Greek