

ELC399 Sports production for broadcasting and the digital media

Course Title	Sports production for broadcasting and the digital media				
Course Code	ELC399				
Course Type	Elective				
Level	Bachelor				
Year / Semester					
Teacher's Name	Dr Evie Lambrou				
ECTS	6	Lectures / week	3	Laboratories / week	
Course Purpose and Objectives	<p>The sports broadcasting is a strong, ever growing media industry and the demand for highly skilled all-round journalists to fill in the demand .</p> <p>Delve deeper in the practical side of sports journalism</p> <p>Put sports journalism in context</p> <p>Ethical consideration for sport reporting</p>				
Learning Outcomes	<ul style="list-style-type: none"> • Produce accurate, informative and entertaining sports reports for multi-media platforms • Demonstrate understanding of the various media and how they can be used in sport coverage • To make informed choices about coverage • Develop editorial and technical skills • Understand budgeting for sports events 				
Prerequisites	None	Required			
Course Content	<ul style="list-style-type: none"> • Writing sports news for various media platforms. • Interviewing and Reporting on Sports for broadcast media and online live links. • The sportscaster: between information, economics and entertainment. • Sports documentary making. • Social media and sports coverage • Sports news agencies • Restrictions and ethical dimensions of sport coverage • Budget considerations for sporting events- Sports as a business 				

Teaching Methodology	Lectures, Seminars, workshops , visits to venues
Bibliography	<p>Αντωνοπούλου,Π. (2008). Αθλητισμος, ΜΜΕ και Πολιτικη . Αθήνα :Δρακοπούλου</p> <p>Κομήνης, Λ. (1993) Τα μυστικά της δημοσιογραφίας, Αθήνα, Καστανιώτης</p> <p>Rich , C(2004) Ειδησεογραφία και Ρεπορτάζ, Αθήνα :Ιων</p> <p>Lawrence , W.A. (2003). Αθλητισμός και ΜΜΕ .Αθήνα: Καστανιώτη</p> <p>Andrews, Ph. (2005) Sports Journalism, a practical introduction London: Sage Publications</p> <p>Boyle, R. (2006) Sports Journalism: Context and Issues London: Sage Publications</p> <p>Allan, S., ed. (2005) Journalism: Critical Issues. Maidenhead: Open University Press. Andrews, D. L. and S. J. Jackson, eds (2001) Sport Stars: The Cultural Politics of Sporting Celebrity. London: Routledge.</p> <p>Birrell, S. and M. G. McDonald, eds (2000) Reading Sport: Critical Essays on Power and Representation. Boston, MA: Northeastern University Press.</p>
Assessment	<p>Methods: Students are assessed with coursework that involves homework assignments and class participation, a midterm and a final exam. Students are assessed continuously and their knowledge is checked through tests with their assessment weight, date and time being set at the beginning of the semester via the course syllabus. Students are prepared for final exam, by revision on the matter taught and are trained to be able to deal with time constraints and revision timetable. The final assessment of the students is formative and cumulative and is assured to comply with the subject’s expected learning outcomes and the quality of the course.</p> <p>Students are assessed on the following:</p> <p>Knowledge and understanding - 30% in – depth knowledge and understanding towards the relevant topics of interest.</p> <p>Research and Analytical Skills - 40% Competence in research methods and ability of evaluating the results. The possibility of using them in different ways.</p> <p>Presentation and Communication - 30% Able to explain and defend the solutions given by them in a way to transmit the knowledge achieved beforehand.</p> <p>Assessment criteria are available in each written assignment, midterm or in the final exam.</p> <p>Weights: Final Exam 50 % Mid-term 25 % Homework assignments and participation 25%</p>
Language	Greek