

## ELC230 FILM AND COMMUNICATION

Course Title	<b>FILM AND COMMUNICATION</b>				
Course Code	<b>ELC230</b>				
Course Type	<b>Elective</b>				
Level	<b>Bachelor</b>				
Year / Semester					
Teacher's Name	Dr Emilios Charalambides				
ECTS	6	Lectures / week	3	Laboratories / week	
Course Purpose and Objectives	<ul style="list-style-type: none"> <li>• The course aims at familiarizing the students with the understanding of the art of cinematography as a special way of communication.</li> <li>• Understand the semiotic specificity of film elements.</li> <li>• Understand the popularity and ways of perceiving cinema genres and products.</li> <li>• Highlight the importance of cinema as a venue of social messages.</li> </ul>				
Learning Outcomes	<ol style="list-style-type: none"> <li>1. Understand the medium film and its communicational possibilities and differentiate its place among other ways of communication.</li> <li>2. Examine the origin of film and understand some of the main film theories that appeared throughout the years.</li> <li>3. Analyze the ways the film could be used as a vehicle of communicating social and political issues, thus the ways the film could be used as a means of propaganda under the sphere of political communication.</li> <li>4. Evaluate film examples in national and international level, by using the knowledge earned throughout the semester, in order to localize and comprehend its power towards audiences. The students should learn to decode the cinematographic narrative in order to get a deeper understanding of the films intention.</li> <li>5. Utilize semiotic in order to critically analyse basic cinematic forms</li> <li>6. Evaluate the importance of public as the recipient of the film product.</li> <li>7. Trace the messages of a movie and assessing their importance to the community as a whole.</li> </ol>				
Prerequisites	None	Required	None		

Course Content	<ol style="list-style-type: none"> <li>1. Understanding the medium film. The creation of the narrative cinematography.</li> <li>2. The history of the moving image. The Greek and Cypriot film industry.</li> <li>3. Film Theory. The most significant movements.</li> <li>4. Graphic design, sound, voice over, shot, montage, colour, light, visual effects.</li> <li>5. Cinematographic genres.</li> <li>6. The subtext of cinematography: mythical, optical and symbolical, intertextual and musical connotations.</li> <li>7. Semiotic analysis of cinema: images, speech, sound</li> <li>8. The audience of films: perception and fandom</li> <li>9. Cinema genres as products of popular culture</li> <li>10. Cinema as a means of promoting, raising awareness and disseminating social issues and messages.</li> </ol>
Teaching Methodology	Lectures, Presentations, Collaborative Discussions.
Bibliography	<ol style="list-style-type: none"> <li>1. Βαλούκος, Σ. (2003). <b>Ιστορία του κινηματογράφου</b>. Αθήνα Αιγόκερως.</li> <li>2. Δελβελούρη, Α. Ε. (2004). <b>Οι νέοι στις κωμωδίες του ελληνικού κινηματογράφου 1948 1974</b>. Αθήνα, Κέντρο Νεοελληνικών Ερευνών Ε.Ι.Ε.</li> <li>3. Κλεάνθους, Α. (2005). <b>Ο κυπριακός κινηματογράφος (1962 – 2005)</b> Αθήνα, Αιγόκερως.</li> <li>4. Κυριακός, Κ. (2002). <b>Από τη σκηνή στην οθόνη</b>. Αθήνα, Αιγόκερως.</li> <li>5. Σολδάτος, Γ. (2010). <b>Ιστορία του ελληνικού κινηματογράφου. 1<sup>ο</sup> τόμος 1900 – 1967</b>. Αθήνα, Αιγόκερως.</li> <li>6. Aumont, J. (2009). <b>Κινηματογράφος και σκηνοθεσία</b>. Μ. Αθήνα Πατάκης.</li> <li>7. Dick, B. F. (2010). <b>Ανατομία του κινηματογράφου</b>. Αθήνα, Πατάκης.</li> <li>8. Kress, G. &amp; van Leeuwen, T. (2010). <b>Η ανάγνωση των εικόνων. Η Γραμματική του Οπτικού Σχεδιασμού</b>. Αθήνα, Επίκεντρο.</li> <li>9. Hall, S. (2006). <b>Encoding/decoding</b>. In M. G. Durham &amp; D. M. Kellner (eds.), <b>Media and Cultural Studies Keywords</b> (pp. 163-173). Malden: Blackwell.</li> <li>10. Stam, R. (2006). <b>Εισαγωγή στη θεωρία του κινηματογράφου</b> Αθήνα, Πατάκης.</li> <li>11. Wilce, J.M. (2017). <b>Culture and Communication: An Introduction</b>. Cambridge: Cambridge University Press.</li> </ol>
Assessment	<p><b>Methods:</b> Students are assessed with coursework that involves homework assignments and class participation, a midterm and a final exam. Students are assessed continuously and their knowledge is checked through tests with their assessment weight, date and time being set at the beginning of the semester via the course syllabus. Students are prepared for final exam, by revision on the matter taught and are trained to be able to deal with time constraints and revision timetable. The final assessment of the students is formative and cumulative and is assured to comply with the subject's expected learning</p>

	<p>outcomes and the quality of the course.</p> <p><b>Students are assessed on the following:</b></p> <p><b>Knowledge and understanding - 30%</b>  in – depth knowledge and understanding towards the relevant topics of interest.</p> <p><b>Research and Analytical Skills - 40%</b>  Competence in research methods and ability of evaluating the results. The possibility of using them in different ways.</p> <p><b>Presentation and Communication - 30%</b>  Able to explain and defend the solutions given by them in a way to transmit the knowledge achieved beforehand.</p> <p>Assessment criteria are available in each written assignment, midterm or in the final exam.</p> <p><b>Weights:</b>  Final Exam 50 %  Mid-term 25 %  Homework assignments and participation 25 %</p>
Language	Greek