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| Organization(s) Name: | Nicosia Tourism Board  Nicosia Municipality |
| Course at Frederick University: | CVC107  Film & Video Production 1 |
| Programme of Study at FU: | BA in Visual Communication |
| Project Title: | Nicosia Christmas Festival 2023 |
| Project Overview: | To prepare a small number of short videos for selected participating shops in order to accommodate their promotional and/or informational needs. |
| Organization(s) Overview: | Nicosia Tourism Board (NTB), is a non-profit Company, established in November 2007 within the framework of the Cyprus Tourism Organisation Strategic Plan. The main objective of ΝΤΒ is to develop and promote Nicosia as a tourist destination.  The Nicosia Municipality is administered by an elected Municipal Council (a mayor and 26 municipal councilors). One of its main goals is to enable Nicosia to reach its strategic destination as a capital: to become a top European regional urban centre of culture, education and entrepreneurship. |
| Organization(s) Website: | [www.visitnicosia.com.cy](http://www.visitnicosia.com.cy)  [www.nicosia.org.cy](http://www.nicosia.org.cy) |
| Faculty member at FU: | Panayiotis Charalambous |