



# FREDERICK UNIVERSITY

SCHOOL OF ARTS, COMMUNICATION AND CULTURAL STUDIES

DEPARTMENT OF JOURNALISM, COMMUNICATIONS AND THE MEDIA

(CIP file – Classification of instructional programmes)

Course unit title:	BROADCASTING AND RADIO PRODUCTION II
Course unit code:	AJER220
Type of course unit:	Compulsory
Level of course unit:	Bachelor
Year of study:	1
Semester when the unit is delivered:	Spring
Number of ECTS credits allocated :	5
Name of lecturer(s):	Dr Niki Menelaou Dr Evie Lambrou
Learning outcomes of the course unit:	<ol style="list-style-type: none"><li>1. Distinguish the various kinds of radio programs and know the responsibilities of a radio reporter/presenter.</li><li>2. Describe the different techniques of presentation of radio programs.</li><li>3. Compare among the different kinds of “the interview” as they are used in radio programs.</li><li>4. Detect the various techniques of news writing for the radio.</li><li>5. Explain different types of news programs, evaluate and compare news programs.</li><li>6. Rank stories in order to compile a bulletin.</li><li>7. Set up news programs. Evaluate the contents, pace, length of items and program feel.</li><li>8. Define the qualities of news reading and newsreaders and the credibility of presentation.</li><li>9. Read and present the news. Avoid obstacles and mistakes. Make a swift recovery.</li><li>10. Produce a radio program of 15 minutes duration taking into account the role of sound additives to the enrichment of the quality of the program.</li></ol>

Mode of delivery:	Face to face lectures and power point presentations		
Prerequisites:	AAVP120	Co-requisites:	
Course contents:	<ul style="list-style-type: none"> <li>• The missions and visions of a radio producer/presenter.</li> <li>• Ways of producing radio programs.</li> <li>• The interview on the radio.</li> <li>• The correct use of language on the radio.</li> <li>• The correct use of written word and its transfer into oral word, articulation, tone of the voice.</li> <li>• Radio direction. Use of sound additions, background music, songs and other music in radio productions.</li> <li>• The news programme. From 2-minute headlines to 24-hour news. Documentary and reality programmes.</li> <li>• Item selection and order – Putting the show together. Winning and keeping an audience, programme balance, making the programme fit (cutting – filling). Vox pop</li> <li>• Presenting the News. News anchors and presenters. Qualities of a newscaster. Professionalism.</li> <li>• On air performance and presence. Getting through to the audience. Newsreading mechanics. Bringing the story to life.</li> </ul>		
Recommended and/or required reading:			
Textbooks:	<p>Boyd A. (2008) <i>Broadcast Journalism</i>. Oxford. Focal Press.  Lecture notes prepared by Panicos Hadjipanayis.  Menelaou, N. (2012) AAVP 220 ‘Reader’  Pasalaris, Chr.,(1984), “Μια ζωή Τίτλοι”, Athens: Cactos Publications  Stratakis, M., (1995), “Δημοσιογραφία: Τέχνη ή Επιστήμη”, Thessaloniki: Germanos  Stratakis, M., (1996), “Πολιτική Ανάλυση”, Thessaloniki: Germanos  Stratakis, M., (2000), “Επικοινωνία: ΜΜΕ και Ρητορική Τέχνη”, Thessaloniki: Germanos  Kominis, L.,(1990), “Τα Μυστικά της Δημοσιογραφίας”, Athens: Kastaniotis</p>		
References:	<p>Menelaou, N. (2011) <i>Selected Writings on Media and Culture</i>, Nicosia: En Tipis Publications  Mitchell Stephens. (2005) <i>Broadcast News. USA. Wadsworth</i>.  Tuggle, Carr, Huffman. (2006) <i>Broadcast News Handbook</i>. New York. McGraw Hill.  Janet Trewin. (2003) <i>Presenting on TV and Radio</i>. Oxford. Focal Press</p>		
Planned learning activities and teaching methods:	Students are taught by means of face to face lectures, lecture notes prepared by the instructors are available in print and electronically, combined with a rich list of recommended bibliography apart from the use of the main textbooks. Internet sources as well as audiovisual material are		

	also used. Discussion is also a means of instruction. A project is also given in order for the students to familiarize with morning news programmes of Cyprus
Assessment methods and criteria:	Coursework : 40% Final exam: 60%
Language of instruction:	Greek
Work placement(s):	No