

Course unit title:	Theory, Research And Media Of Presentation		
Course unit code:	AJER 481		
Type of course unit:	Compulsory		
Level of course unit:	Bachelor		
Year of study:	4		
Semester when the unit is delivered:	2 (Spring)		
Number of ECTS credits allocated :	6		
Name of lecturer(s):	Andreas Panayiotou		
Learning outcomes of the course unit:	<ol style="list-style-type: none"> <li>1. To develop further their engagement and understanding of the research process and of the production of different forms of presentation of their work – since they must present their research in all the media they have studied/worked on, during their 4 years of study [printing, radio, television/video, internet]</li> <li>2. To be able to specify the research focal point/area and to make a selection of the empirical sample so as to proceed in a comprehensive and in depth research exploration [including analysis from the area of the media] on the basis of the theoretical and historical context which had been developed in AJER 402 [Independent Study II]</li> <li>3. To be able to develop, argue, and analyze in public speech the conclusions of their research through its presentation [with samples from different media] in front of the evaluation committee</li> <li>4. To organize, evaluate and interpret the research data so that the students will develop a comprehensive final work which will demonstrate their abilities in writing, interpreting, and the evaluation of data for presentation in different media</li> <li>5. To complete and present a high quality interpretative research work [with samples form different media] which will be in itself testimony on the completion of their studies and their creative abilities</li> </ol>		
Mode of delivery:	Face-to-face		
Prerequisites:	AJER 404	Co-requisites:	None
Recommended optional program components:	None		
Course contents:	<ul style="list-style-type: none"> <li>• Methodological organization: Re-write chapters 1 and 2 [from independent study II, AJER 402] on the basis of the written comments received. Specify the issues to be addressed in chapters 3-4, in relation to the application to Cypriot reality of the broader issues raised in the theoretical and historical exploration of chapters 1, 2. Consult with related teaching personnel on the structure of the radio program and the “TV documentary/presentation”. The productions must be organized within the framework of the theoretical and historical categories under discussion. Collect the material for the radio and video works [interviews, documentary “shots”, archival material].</li> <li>• Research work on Chapter 3: Quantitative and historical data on the issue under discussion from the Cypriot historical experience.</li> <li>• Develop a research focus on the media in Cyprus in relation to the ongoing work [“how the issue is represented in Cypriot mass media”]. This</li> </ul>		

	<p>exploration [including empirical research and rhetorical/interpretative analysis] will be chapter 4.</p> <ul style="list-style-type: none"> <li>• Use the collected material in order to make a brief documentary/TV presentation on one dimension of the issue under discussion/exploration. The video should be representative of the ability of the student to use the related technology [and techniques for constructing meaning] in order to produce a serious piece of work.</li> <li>• Use the collected material in order to create a radio program on one dimension of the issue under discussion. The radio program should demonstrate familiarity with the technology and the dynamics/aesthetics of radio production.</li> </ul>
Recommended and/or required reading:	Reader with articles on methodology and work samples
Textbooks:	<ul style="list-style-type: none"> <li>• Μέσα Επικοινωνίας και Δημόσια Σφαίρα κατά την κυπριακή νεωτερική εμπειρία. 2010. [επιμ. Α. Παναγιώτου – Ν. Μενελάου. Λευκωσία. Αρχείο ΜΜΕ, Κοινωνικής και Πολιτισμικής Ιστορίας</li> <li>• The choice of relevant texts depends on the topic chosen by the student. The Advisor will make sure that there is a comprehensive review of the main currents in the area under discussion in the suggested bibliography.</li> </ul>
References:	<ol style="list-style-type: none"> <li>1. This is contingent on the student's choice of subject. The Advisor will make sure that broader data involving empirical research and historical studies on Cyprus are also included so that the research focus is more comprehensive. There will be also emphasis on research material and on data involving film or radio production archives.</li> </ol>
Planned learning activities and teaching methods:	<p>This course is delivered to the students by means of group meetings and individual consultations. The students are expected to work on their chapters from AJER 402 and develop subsequently a research plan in order to explore the issues under discussion in the context of the Cypriot historical experience [chapters 3 and 4] and in order to develop works in various media [radio, film] to present their research. Their work will be evaluated in a presentation to the teaching staff of the department. The presentation will involve both an oral presentation and answers to related questions on the written text, as well as presentation of the film, and of the radio work related to the research.</p>
Assessment methods and criteria:	<ul style="list-style-type: none"> <li>• Course work [research and chapter 1] 40%</li> <li>• Final [ 10% - oral presentation, 10% film, 10% radio, 30% the written work] 60%</li> </ul>
Language of instruction:	Greek
Work placement(s):	No

