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| Course title:                                     | <b>NON LINEAR VIDEO EDITING</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                          |
| Course code:                                      | AAVC213                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                          |
| Type of course:                                   | Required                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                          |
| Level of course:                                  | Bachelor                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                          |
| Year of study:                                    | 1 <sup>st</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                          |
| Semester when the course is delivered:            | 1 <sup>st</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                          |
| Prerequisites:                                    | None                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                          |
| Number of ECTS credits allocated :                | 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                          |
| Hours:                                            | 3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                          |
| Name of lecturer(s):                              | Mr Panayiotis Charalambous                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | E-mail: art.cp@fit.ac.cy |
| Learning outcomes of the course:                  | <p>Upon completion of the course, students should be able:</p> <ol style="list-style-type: none"> <li>1. to develop an understanding of the basic interface, the tools, techniques and output in digital video editing software;</li> <li>2. to identify and adjust different digital video formats and codecs;</li> <li>3. to construct video timelines &amp; new sequences, paying attention to timing, pacing, transitions and video effects;</li> <li>4. to enhance the final outcome by adding motion graphics and text-based information;</li> <li>5. to solve novel problems related to the planning and execution of specific editing task;</li> <li>6. to apply principles of editing to the completion of assigned projects.</li> </ol> |                          |
| Course content:                                   | <ul style="list-style-type: none"> <li>• Touring Adobe Premiere Pro Workspace</li> <li>• Selecting Settings, Adjusting Preferences, and Managing Assets</li> <li>• Creating Cuts-Only Videos</li> <li>• Adding Video Transitions</li> <li>• Advanced Editing Techniques</li> <li>• Putting Clips in Motion</li> <li>• Multicamera Editing</li> <li>• Editing Audio</li> <li>• Creating Dynamic Titles</li> <li>• Adding Video Effects</li> <li>• Color Correction and Grading</li> <li>• Exploring Compositing Techniques</li> <li>• Using Photoshop and After Effects to Enhance Video projects</li> <li>• Exporting frames, Clips, and Sequences</li> </ul>                                                                                     |                          |
| Essential Reading:                                | - Adobe Creative Team, (2018) <i>Adobe Premiere Pro CC Classroom in a Book</i> , Adobe Press.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                          |
| Recommended and/or required reading:              | - Reisz, K. Millar, G. (2010) <i>The Technique of Film and Video Editing</i> , Focal Press<br>- Chandler, G. (2009) <i>Film Editing: Great Cuts Every Filmmaker and Movie Lover Must Know</i> , Michael Wiese Productions                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                          |
| References:                                       | www.adobe.com<br>www.videomaker.com                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                          |
| Planned learning activities and teaching methods: | Lectures, demonstrations and screenings together with detailed critical analysis at each stage engage students in the practice and disciplines of video editing. Lectures address the theory of editing and are supported by practical demonstrations in which the information imparted is put into practice. Works will be critiqued in class to enhance the implementation of art and design theory and the development of technical, creative and analytical skills. Lecture notes and presentations are available through the web for students to use in combination with the textbooks                                                                                                                                                       |                          |

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| <p>Assessment techniques and Assessments criteria:</p> | <p>The criteria for assessing the students are based on the use of the IT technologies in comparison to the practical work being carried out within Audio Visual Communication courses offered the same semester.</p> <ul style="list-style-type: none"> <li>• Mini &amp; Weekly Projects      20%</li> <li>• Test                                      30%</li> <li>• Project 1                                20%</li> <li>• Project 2                                30%</li> </ul> <p><b>Assessment Criteria for each one of the projects are:</b></p> <p>Knowledge and understanding              - 20%</p> <p>Research and Analytical Skills              - 20%</p> <p>Production competency and solution      - 40%</p> <p>Presentation and Communication         - 20%</p> |
| <p>Language of instruction:</p>                        | <p>English</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <p>Work placement(s):</p>                              | <p>None</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |