

## AFOT101 - Introduction To Organisational Theory I

Course Title	INTRODUCTION TO ORGANISATIONAL THEORY I			
Course Code	AFOT 101			
Course Type	Compulsory			
Level	BA (Level 1)			
Year / Semester	1st (Spring)			
Teacher's Name	Dr Stavros Georgiades			
ECTS	6	Lectures / week	3	Laboratories / week
Course Purpose	To introduce students to the fundamental concepts of business and management			
Learning Outcomes	<p>By the end of the course, students should be able to:</p> <ol style="list-style-type: none"> <li>1. Analyse the nature of organizations in general and the role of management in particular</li> <li>2. Investigate the evolution of management schools and the main approaches to managerial process.</li> <li>3. Identify the internal and external environmental factors which affect general business practices and managerial decisions</li> <li>4. Identify and discuss the forms of business ownership, their characteristics and advantages and disadvantages</li> <li>5. Discuss what it means to be socially responsible and what factors influence that decision.</li> <li>6. Discuss what it means to practice good business ethics and highlight the factors that influence ethical behaviour.</li> <li>7. Investigate the impact of technology in managerial functions and the emergent issues pertaining with the evolution of the Internet</li> </ol>			
Prerequisites	NONE	Co-requisites	None	
Course Content	<p>The Nature of Management and Organizations</p> <ul style="list-style-type: none"> <li>• Types and main forms of business organizations and the reasons for their existence.</li> <li>• The various resources organizations have available for the delivery of goods and services</li> <li>• Effectiveness vs. efficiency in managerial decision making</li> </ul>			

- The roles, functions and skills of management.
  - Mintzberg's managerial roles
  - Application of the management functions on different organizational settings
- The universality of management
- The Evolution of Management Theory
- Evolution of the schools of management thought.
  - The relevance of classical, behavioural, management science, and contemporary approaches to management practice
  - The contingency and systems theory approaches to managerial practice.
  - The factors necessitating organizations to become learning organizations.
  - An integrative approach to management thinking.
- Organizational Environment and Organizational Culture
- The major micro environmental and macro environmental factors impacting business operations
  - The impact of the environment on organizational and managerial decisions. Environmental uncertainty and turbulence.
  - Techniques employed by organizations to respond to environmental impacts
  - Constrains and challenges of organizational culture
- Organisational Ownership and Types of Structures
- Forms of business ownership
  - Advantages and disadvantages of sole proprietorships, partnerships and corporations
  - Nature and types of corporations
  - Corporate governance
  - Characteristics of mergers, acquisitions, strategic alliances, and joint ventures
- The Ethical and Social Environment of Organisations
- Ethics in an organisational context
  - Managerial ethics and managing ethical behaviour
  - Emerging ethical organisational issues

	<ul style="list-style-type: none"> <li>• Social responsibility and corporate social governance</li> <li>• Organisational approaches to social responsibility</li> <li>• Green management and sustainability</li> <li>• The role of government in social responsibility and the influence to organisations</li> </ul> <p>Information Technology Effects on Management</p> <ul style="list-style-type: none"> <li>• Managing information and information technology</li> <li>• Information and the manager</li> <li>• Role of information in the manager's job</li> <li>• Characteristics of useful information</li> <li>• Types of information systems</li> <li>• The internet and its impact on managerial decision making</li> </ul>
Teaching Methodology	Lectures, discussions, presentation of case studies, assignments
Bibliography	<ul style="list-style-type: none"> <li>• Griffin, W. R. (2016). Management. 12th edition, Houghton Mufflin</li> <li>• Robbins, S. P &amp; Coulter, M. A. (2018). Management 14<sup>th</sup> Edition, Pearson</li> </ul>
Assessment	<p>Case study: 10%</p> <p>Mid-term exam: 30%</p> <p>Final exam: 60%</p>
Language	English