

AFOT101 - Introduction To Organisational Theory I

Course Title	INTRODUCTION TO ORGANISATIONAL THEORY I				
Course Code	AFOT 101				
Course Type	Compulsory				
Level	BA (Level 1)				
Year / Semester	1st (Spring)				
Teacher's Name	Dr Stavros Georgiades				
ECTS	6	Lectures / week	3	Laboratories / week	
Course Purpose	To introduce students to the fundamental concepts of business and management				
Learning Outcomes	<p>By the end of the course, students should be able to:</p> <ol style="list-style-type: none"> 1. Analyse the nature of organizations in general and the role of management in particular 2. Investigate the evolution of management schools and the main approaches to managerial process. 3. Identify the internal and external environmental factors which affect general business practices and managerial decisions 4. Identify and discuss the forms of business ownership, their characteristics and advantages and disadvantages 5. Discuss what it means to be socially responsible and what factors influence that decision. 6. Discuss what it means to practice good business ethics and highlight the factors that influence ethical behaviour. 7. Investigate the impact of technology in managerial functions and the emergent issues pertaining with the evolution of the Internet 				
Prerequisites	NONE		Co-requisites	None	
Course Content	<p>The Nature of Management and Organizations</p> <ul style="list-style-type: none"> • Types and main forms of business organizations and the reasons for their existence. • The various resources organizations have available for the delivery of goods and services • Effectiveness vs. efficiency in managerial decision making 				

- The roles, functions and skills of management.
 - Mintzberg's managerial roles
 - Application of the management functions on different organizational settings
- The universality of management
- The Evolution of Management Theory
- Evolution of the schools of management thought.
 - The relevance of classical, behavioural, management science, and contemporary approaches to management practice
 - The contingency and systems theory approaches to managerial practice.
 - The factors necessitating organizations to become learning organizations.
 - An integrative approach to management thinking.
- Organizational Environment and Organizational Culture
- The major micro environmental and macro environmental factors impacting business operations
 - The impact of the environment on organizational and managerial decisions. Environmental uncertainty and turbulence.
 - Techniques employed by organizations to respond to environmental impacts
 - Constrains and challenges of organizational culture
- Organisational Ownership and Types of Structures
- Forms of business ownership
 - Advantages and disadvantages of sole proprietorships, partnerships and corporations
 - Nature and types of corporations
 - Corporate governance
 - Characteristics of mergers, acquisitions, strategic alliances, and joint ventures
- The Ethical and Social Environment of Organisations
- Ethics in an organisational context
 - Managerial ethics and managing ethical behaviour
 - Emerging ethical organisational issues

	<ul style="list-style-type: none"> • Social responsibility and corporate social governance • Organisational approaches to social responsibility • Green management and sustainability • The role of government in social responsibility and the influence to organisations <p>Information Technology Effects on Management</p> <ul style="list-style-type: none"> • Managing information and information technology • Information and the manager • Role of information in the manager's job • Characteristics of useful information • Types of information systems • The internet and its impact on managerial decision making
Teaching Methodology	Lectures, discussions, presentation of case studies, assignments
Bibliography	<ul style="list-style-type: none"> • Griffin, W. R. (2016). Management. 12th edition, Houghton Mufflin • Robbins, S. P & Coulter, M. A. (2018). Management 14th Edition, Pearson
Assessment	<p>Case study: 10%</p> <p>Mid-term exam: 30%</p> <p>Final exam: 60%</p>
Language	English