

COURSE DESCRIPTION

Course Title	INTRODUCTION TO BUSINESS ORGANIZATION I			
Course Code	ABSO103			
Course Type	Compulsory			
Level	BA (Level 1)			
Year / Semester	2 / Fall			
Teacher's Name	Dr Nina Gorovaia – Zeniou / Dr Avtzaki			
ECTS	6	Lectures / week	3	Laboratories / week
Course Purpose	To introduce students to the fundamental concepts of business and management			
Learning Outcomes	<p>By the end of the course, students should be able to:</p> <ul style="list-style-type: none"> • Analyse the nature of organizations in general and the role of management in particular • Investigate the evolution of management schools and the main approaches to managerial process. • Identify the internal and external environmental factors which affect general business practices and managerial decisions • Identify and discuss the forms of business ownership, their characteristics and advantages and disadvantages • Discuss what it means to be socially responsible and what factors influence that decision. • Discuss what it means to practice good business ethics and highlight the factors that influence ethical behaviour. • Investigate the impact of technology in managerial functions and the emergent issues pertaining with the evolution of the Internet 			
Prerequisites	NONE	Co-requisites	None	
Course Content	<p>The Nature of Management and Organizations</p> <ul style="list-style-type: none"> • Types and main forms of business organizations and the reasons for their existence. • The various resources organizations have available for the delivery of goods and services • Effectiveness vs. efficiency in managerial decision making 			

- The roles, functions and skills of management.
- Mintzberg's managerial roles
- Application of the management functions on different organizational settings

The Universality of management

The Evolution of Management Theory

- Evolution of the schools of management thought.
- The relevance of classical, behavioural, management science, and contemporary approaches to management practice
- The contingency and systems theory approaches to managerial practice.
- The factors necessitating organizations to become learning organizations.
- An integrative approach to management thinking.

Organizational Environment and Organizational Culture

- The major micro environmental and macro environmental factors impacting business operations
- The impact of the environment on organizational and managerial decisions. Environmental uncertainty and turbulence.
- Techniques employed by organizations to respond to environmental impacts
- Constrains and challenges of organizational culture

Organisational Ownership and Types of Structures

- Forms of business ownership
- Advantages and disadvantages of sole proprietorships, partnerships and corporations
- Nature and types of corporations
- Corporate governance
- Characteristics of mergers, acquisitions, strategic alliances, and joint ventures

The Ethical and Social Environment of Organisations

- Ethics in an organisational context
- Managerial ethics and managing ethical behaviour

- Emerging ethical organisational issues
- Social responsibility and corporate social governance
- Organisational approaches to social responsibility
- Green management and sustainability
- The role of government in social responsibility and the influence to organisations

Information Technology Effects on Management

- Managing information and information technology
- Information and the manager
- Role of information in the manager's job
- Characteristics of useful information
- Types of information systems
- The internet and its impact on managerial decision making

Teaching Methodology	Lectures, discussions, presentation of case studies, assignments
Bibliography	<ul style="list-style-type: none"> • Griffin, W. R. (2016). Management. 12th edition, Houghton Muffin • Robbins, S. P & Coulter, M. A. (2018). Management 14th Edition, Pearson
Assessment	<p>Case study: 10%</p> <p>Mid-term exam: 30%</p> <p>Final exam: 60%</p>
Language	English