

Course unit title:	ILLUSTRATION TECHNIQUES 1				
Course unit code:	AART204				
Type of course unit:	Elective				
Level of course unit:	Bachelor				
Year / Semester of study:	3 rd , 4 th / Fall, Spring				
Number of ECTS credits allocated :	6	Lectures p/w:	3	Labs p/w:	0
Name of lecturer(s):	Hourig Torossian				
Learning outcomes of the course unit:	<ul style="list-style-type: none"> • Gain knowledge on the multiple possibilities of image making through the use of illustration techniques within an in depth exploration of Illustration as a discipline. • Acquire skills of analysis, evaluation and visual interpretation through thematic research and experimentation. Emphasis given to theory and practice. • Obtain extensive knowledge and understanding of the history of Illustration and contemporary illustrators. • Propose visual interpretations relating to modern literature such as poetry, children's stories, non narrative texts and other current topics within the media and popular culture. • Demonstrate visual communication skills achieved through critical research, reflection and a consideration of the specific audiences that the project addresses and is intended for. • Present a coherent and creative final result. Engage in group discussions, assessment and criticism. 				
Prerequisites:	None		Co-requisites:	None	
Recommended optional program components:					
Course contents:	<p>A comprehensive exploration of Illustration as a discipline and its diverse methods of application as seen throughout the history of art and design.</p> <p>An in depth study of Illustration techniques observed through thematic lectures and discussions within the field of art and design. Understanding and analysing how various historical, theoretical, and popular aspects of culture are manifested and translated within the interplay of text and image.</p> <p>Production of innovative practical work with an emphasis on experimentation process and research. Creative use of materials and appropriate techniques. Development of visual intelligence and communication skills.</p> <p>Acquiring presentation skills. Development and focus on the final stages of individual work. Appropriate decision making and usage of experimentation process. Attention on detail, layout rules and presentation choices.</p>				

Recommended and/or required reading:	<p>Illustration Now! 1, 2006, by Julius Wiedemann (Editor).</p> <p>Big book of Contemporary Illustration, 2009, by Martin Dawber (Author), Publisher: Batsford.</p> <p>William Blake: Dante's Divine Comedy, the Complete Drawings 2017, by Sebastian Schütze and Maria Antonietta Terzoli (Authors).</p> <p>Charlotte Salomon: Life? or Theatre? 2017, by Judith C. E. Belinfante, Evelyn Benesch (Authors)</p> <p>The Mythology Book: Big Ideas Simply Explained, 2018 by DK (Author).</p> <p>The Age of Collage: Contemporary Collage in Modern Art, 2013, by D. Busch, R. Klanten (Editors)</p> <p>The Age of Collage Vol. 2: Contemporary Collage in Modern Art 2016 by Dennis Busch, Robert Klanten (Editors) Philip Guston & the Poets, 2017, by Kosme de Baranano (Author, Editor).</p> <p>Artists Who Make Books, 2017, by Andrew Roth, Philip E. Aarons, Claire Lehmann (Editors).</p> <p>The Century of Artists' Books, 2004 by Johanna Drucker.</p> <p>Artists' Boos in the Modern Era 1870_2000, Thames & Hudson.</p>
Textbooks:	None.
References:	References on magazines like: Tate Etc., Art Forum, Frieze, Wallpaper, Art in America, Art review, Art news, The Face.
Planned learning activities and teaching methods:	Extended project briefings, practical workshops, exercises, illustrated lectures, individual tutorials, group discussions and presentation. Continuous evaluation, assessments. Extended references and bibliography.
Assessment methods and criteria:	<p>Design perception, Skill, Visual intelligence 40%</p> <p>Research and Methodology 20%</p> <p>Experimentation and Analysis 20%</p> <p>Time management and Presentation 20%</p>
Language of instruction:	English
Work placement(s):	No