



FREDERICK UNIVERSITY

SCHOOL OF ARTS, COMMUNICATION AND CULTURAL STUDIES

DEPARTMENT OF JOURNALISM, COMMUNICATIONS AND THE MEDIA

(CIP file – Classification of instructional programmes)

Course unit title:	RADIO PRODUCTION I		
Course unit code:	AAVP 120		
Type of course unit:	Compulsory		
Level of course unit:	Bachelor		
Year of study:	1		
Semester when the unit is delivered:	Fall		
Number of ECTS credits allocated :	3		
Name of lecturer(s):	Dr Niki Menelaou		
Learning outcomes of the course unit:	<ol style="list-style-type: none">1. Distinguish among the various kinds of current affairs programs and learn how each one is presented on the radio.2. Use the Greek language in the appropriate manner as required by a speaker on the radio.3. Distinguish the special features of the radio as an audio medium and its advantages.4. List and compare the different kinds of the media and assess the role of each one5. of them.6. Detect common mistakes in the production of radio programmes.		
Mode of delivery:	Face to Face		
Prerequisites:	None	Co-requisites:	None
Course contents:	<ul style="list-style-type: none">• The different kinds of the media and their contribution to society. Special features of each one.• The missions and visions of a radio producer/presenter.		

	<ul style="list-style-type: none"> • The importance of sound and its effect on the individual. • The correct use of the Greek language on the radio. <p>The importance of the use of correct articulation and rich vocabulary for the creation of a r</p>
Recommended and/or required reading:	Niki Menelaou Lecture Notes 2018
Textbooks:	<p>Pasalaris, Chr.,(1984), “Μια ζωή Τίτλοι”, Athens: Cactos Publications</p> <p>Stratakis, M., (1995), “Δημοσιογραφία: Τέχνη ή Επιστήμη”, Thessaloniki: Germanos</p> <p>Stratakis, M., (2000), “Επικοινωνία: ΜΜΕ και Ρητορική Τέχνη”, Thessaloniki: Germanos</p> <p>Rudin, R. & Ibbotson T. (2002), An Introduction to Journalism, Oxford: Focal Press.</p>
References:	Menelaou, N., (2011) Selected Writings on Media and Culture, Nicosia: En Tipis Publications
Planned learning activities and teaching methods:	Students are taught by means of face to face lectures, lecture notes prepared by the instructor in print and electronically, combined with a rich list of recommended bibliography apart from the main textbooks. Internet sources as well as audiovisual material is also used.
Assessment methods and criteria:	<p>Midterm Exam: 40%</p> <p>Final exam: 60%</p>
Language of instruction:	Greek
Work placement(s):	No