



# FREDERICK UNIVERSITY

SCHOOL OF ARTS, COMMUNICATION AND CULTURAL STUDIES  
 DEPARTMENT OF JOURNALISM, COMMUNICATION AND MASS MEDIA

(CIP file – Classification of instructional programmes)

Course unit title:	Current Affairs Programmes		
Course unit code:	AJER247		
Type of course unit:	Obligatory		
Level of course unit:	Medium		
Year of study:	2 <sup>nd</sup>		
Semester when the unit is delivered:	Spring		
Number of ECTS credits allocated :	5		
Name of lecturer(s):	Irene Photiou, Theodora Maniou		
Learning outcomes of the course unit:	<ul style="list-style-type: none"> <li>• Ability to familiarize with TV presentation and live interviews. Acquire TV terms and aesthetics in order to achieve good reception during production.</li> <li>• Ability to understand the rules and processes of producing and executing recorded and live (daily, weekly, informative and entertainment) shows, during the pre-production and production.</li> <li>• Ability to analyze and review the stages of a broadcasting process, involving journalists, editor-in-chief, director, producer, viewer, sound engineer, stage coordinator, etc.</li> <li>• Ability to evaluate the work of television production and to critically evaluate broadcasts and programs of local or foreign TV channels.</li> <li>• Ability to create top-of-the-range TV shows within a specific timeframe, covered by the full coverage of a subject, through discussion, interview, reportage, guests.</li> </ul>		
Mode of delivery:	Face to face		
Prerequisites:			
Recommended optional program components:			
Course contents:	<ul style="list-style-type: none"> <li>• Processes of development and integrated production of recorded and live (daily, weekly, informative and entertainment) broadcasts, during the pre-production, production and post-production phase.</li> <li>• Presentation in front of cameras.</li> <li>• Direct transmission, recorded broadcasts on radio and television: Different techniques.</li> <li>• Current news, discussion, reportage, interview, TV 'windows', confrontation.</li> <li>• TV terms and aesthetics.</li> <li>• Stages of process / understanding of a broadcast with the</li> </ul>		

	<p>participation of all contributors (journalists, editor, director, producer, speaker, sound engineer, stage coordinator, etc.)</p> <ul style="list-style-type: none"> <li>• The work of a television production.</li> <li>• Programs for local or foreign TV channels.</li> <li>• TV / radio newscasts, full coverage of a subject, through discussion, interview, reportage, guest, etc.</li> <li>• Social Broadcasting: New media and news broadcasts.</li> </ul>
Recommended and/or required reading:	Instructors' notes
Textbooks:	Cushion, St. & Sambrook, R. (2016). <i>The Future of 24-hour News: New Direction, New Challenges</i> . New York: Peter Lang.
References:	<p>Hilliard, R. (2001), <i>Γράφοντας για την τηλεόραση και το ράδιο</i>. (Μετάφραση – Επιμέλεια Νίκος Σαρρής), Αθήνα: Έλλην.</p> <p>Shrum, L.G. (2004). <i>The Psychology of Entertainment Media: Blurring the lines between Entertainment and Persuasion</i>. London: L.Erlbaum.</p> <p>Jones, J. (2010). <i>Satiric Television and Political Engagement: Entertaining Politics</i>. UK, USA: Rowman and Littlefield Publishers.</p> <p>Harrington, St., Highfield, T. &amp; Bruns, A. (2013). 'More than a backchannel: Twitter and Television'. <i>Participations: Journal of Audience &amp; Reception Studies</i>, 10 (1), 405 – 409.</p> <p>Knight, T. (2003), <i>The Television Storyteller. A Guide for TV Journalists</i>, Toronto: CBC Learning and Development.</p> <p>Photiou, I., Papadopoulou, L. &amp; Maniou, Th. (2017). 'Images of Crisis on television: National media approaches to European identity-making'. <i>SEARCH: The Journal of the South East Asia Research Centre for Communications and Humanities</i>, 9 (2):1-28.</p> <p>Μάνιου, Θ. (2014). 'Η εξέλιξη των πολιτικών ειδήσεων στην ελληνική τηλεόραση: Μια εμπειρική διερεύνηση στις απόψεις του κοινού κατά την πρώτη δεκαετία του 21<sup>ου</sup> αιώνα'. Στην (έκδ.) Δουλκέρη, Τ. <i>Από την Τηλεόραση στα Νέα Μέσα &amp; Ελληνική Κοινωνία</i>. Αθήνα: Παπαζήσης, σσ. 148 – 182.</p>
Planned learning activities and teaching methods:	Methods used to conduct the course are lectures, practice, watching television programs, and providing individual help to each student to produce a broadcast.
Assessment methods and criteria:	<ul style="list-style-type: none"> <li>• Assignment 30%</li> <li>• Assignment: 20%</li> <li>• Final Project 50%</li> </ul>
Language of instruction:	Greek
Work placement(s):	