

Course unit title:	Online Communication: Blogging and Content Management Systems		
Course unit code:	AJER330		
Type of course unit:	Compulsory		
Level of course unit:	Bachelor		
Year of study:	3		
Semester when the unit is delivered:	6		
Number of ECTS credits allocated :	6		
Name of lecturer(s):	Christiana Karayianni		
Learning outcomes of the course unit:	<ul style="list-style-type: none"> Describe and understand the basic attributes (menu, links, buttons) of a website. Understand the basic notions of web design like: Continuity, Usability, and Web Standards. Apply the theoretical knowledge of the module for the purpose of designing a static website (using Joomla). Edit text and images in order to create ergonomic websites targeted for specific audiences. Adopt their theoretical assignments for web publications, evaluating at the same time ways of presenting them in a multi-medium like the Internet. 		
Mode of delivery:	Face-to-face		
Prerequisites:	NONE		NONE
Recommended optional program components:	NONE		
Course contents:	<p>Website basic attributes: Describe the basic attributes of a website and their purpose.</p> <p>Usability and Ergonomics and Web Standards: Analyse and study the web standards and the usability issues of a website.</p> <p>Blog: Understand the available platforms for the development of blog. Create and edit a blog using a template.</p> <p>Joomla: Technical knowledge of Joomla for the development and the content management of a website.</p> <ul style="list-style-type: none"> Creation and Editing of categories. Creation and Editing of widgets. Creation and Editing of menus Creation and Editing of articles. 		
Recommended and/or required reading:	<ul style="list-style-type: none"> Dan Rahmel, <i>Advanced Joomla</i>, Apress Eric Tiggeler, <i>Joomla! 3 Beginner's Guide</i>, 2013, Packt Publishing. Hagen Graf, <i>Joomla! 3 in 10 easy steps</i>. Αρσένης Σ., <i>Σχεδιασμός πετυχημένων ιστοσελίδων</i>, 2007, Κλειδάριθμος. Βέγλης, Α., <i>Δημιουργία και Διαχείριση Δικτυακών Τόπων</i>, 2001, Τζιόλας. Mumaw Stefan, <i>Simple Website</i>, 2002. Steve Krug, Roger Black. <i>Don't make me think! A Common Sense Approach to Web Usability</i>. ISBN: 0789723107 Jeff Jarvis, (Μετ.) Μανώλης Ανδριωτάκης. <i>Τι θα έκανε η Google</i>; 2011, Μεταίχμιο 		
Textbooks:	<ul style="list-style-type: none"> Seamus Bellamy, <i>Joomla for Dummies</i>, 2011, Wiley Publishing. 		
References:	<ul style="list-style-type: none"> Tognazzini, B. 1992. <i>Tog on interface</i>. Reading, Mass.: Addison-Wesley. Nielson, J. 2000. <i>Designing web usability</i>. New Riders ISBN 156205810X. Alan Cooper. <i>About Face: The Essentials for User Interface Design</i>. ISBN: 1568843224 Jeffrey Zeldman. <i>Designing with Web Standards</i>. 		

Planned learning activities and teaching methods:	During laboratory sessions, students learn how to use platforms for the development of blogs Students are asked to develop their own website from scratch using the design platform of Joomla.
Assessment methods and criteria:	Midterm evaluation 40% Final Project 60%
Language of instruction:	Greek
Work placement(s):	No