



# FREDERICK UNIVERSITY

## SCHOOL OF ARTS, COMMUNICATION AND CULTURAL STUDIES DEPARTMENT OF JOURNALISM, COMMUNICATION AND MASS MEDIA

(CIP file – Classification of instructional programmes)

Course unit title:	Contemporary Sociological Issues		
Course unit code:	AJER395		
Type of course unit:	Elective		
Level of course unit:	Basic		
Year of study:	3 <sup>rd</sup> -4 <sup>rd</sup>		
Semester when the unit is delivered:			
Number of ECTS credits allocated :	5		
Name of lecturer(s):	Evie Lambrou		
Learning outcomes of the course unit:	<ol style="list-style-type: none"><li>1. Find information and evaluate sources, in order to organise research both on time and in place.</li><li>2. Handle interviews as a means of reporting.</li><li>3. Explain how to conclude a news story for a newspaper or a magazine including visual material.</li><li>4. Familiarise students with various forms and types of human interest stories</li><li>5. Comprehend the utilisation of sentimental element in a human interest story, without basing the story on them.</li><li>6. Implement the code of journalistic ethics on news stories and distinguish 'yellow journalism' and sensationalism.</li></ol>		
Mode of delivery:	Face to face		
Prerequisites:	None		
Recommended optional program components:			
Course contents:	<ul style="list-style-type: none"><li>• <b>Basic principles of feature stories.</b></li><li>• • Code of ethics</li><li>• Yellow journalism</li><li>• Interviewing techniques in human interest stories</li><li>• Story telling techniques</li></ul>		

	<ul style="list-style-type: none"> <li>• New Journalism,</li> <li>• Citizen Journalism, blogging and new media</li> <li>• Pay check journalism</li> <li>• Follow up stories</li> <li>• HI stories for various media.</li> <li>• Images , audio and Films</li> </ul>
Recommended and/or required reading:	Reader with a collection of articles
Textbooks:	<b>Keeble,R.,(ed) (2005) Print Journalism a critical introduction London and New York Routle</b>
References:	
Planned learning activities and teaching methods:	Teaching methodology: lecture, dialogue and exchange of views/ideas in working groups. The taught part of the course is delivered to the students by means of lectures, conducted with the help of live presentations, films and literature
Assessment methods and criteria:	<ul style="list-style-type: none"> <li>• Mid semester exam 15% + 15%</li> <li>• Final Project Project 35% + 35%</li> </ul>
Language of instruction:	Greek
Work placement(s):	