



# FREDERICK UNIVERSITY

## SCHOOL OF ARTS, COMMUNICATION AND CULTURAL STUDIES DEPARTMENT OF JOURNALISM, COMMUNICATION AND MASS MEDIA

(CIP file – Classification of instructional programmes)

Course unit title:	Sports Reporting
Course unit code:	AJER 397
Type of course unit:	elective
Level of course unit:	
Year of study:	3 <sup>rd</sup> -4 <sup>th</sup>
Semester when the unit is delivered:	
Number of ECTS credits allocated :	6
Name of lecturer(s):	Dr Evie Lambrou
Learning outcomes of the course unit:	<ol style="list-style-type: none"><li>1. List the basic parameters and concepts of sports –writing.</li><li>2. Apply the rules and basic principles upon which sports reporting is based.</li><li>3. Apply the moral rules guiding a sportswriter in both the written and electronic media and perform practical assignments in various roles (reporter, commentator, columnist etc.)</li><li>4. Define Sports as a part of a dominant /or sub Culture, in a given society .</li><li>5. Report the socioeconomic conditions and any political implications of sport.</li><li>6. Focus on the issues of violence and the importance of sports for society and polity.</li></ol>
Mode of delivery:	Face to face
Prerequisites:	None
Recommended optional program components:	
Course contents:	<ul style="list-style-type: none"><li>• Basic principles of sport writing- various schools of sport writing/sportcasting.</li><li>• Gathering of the news, hierarchy and evaluation</li><li>• The role of the image in sports discourse</li></ul>

	<ul style="list-style-type: none"> <li>• Popular and less popular sports- the depiction in the media</li> <li>• Introduction to sociology of sports</li> <li>• Sports as a cultural commodity</li> <li>• Violence and games</li> </ul>
Recommended and/or required reading:	Reader with a collection of articles
Textbooks:	
References:	<ul style="list-style-type: none"> <li>• Αντωνοπούλου,Π. (2008). Αθλητισμος, ΜΜΕ και Πολιτικη , Αθήνα ,Δρακοπούλου</li> <li>• Κομήνης, Λ. (1993 ) Τα μυστικά της δημοσιογραφίας, Αθήνα,Καστανιώτης</li> <li>• Carole Rich (2004) Ειδησεογραφία και Ρεπορτάζ, Αθήνα ,Ιων</li> <li>• Wenner Lawrence A. (2003). Αθλητισμός και ΜΜΕ, .Αθήνα Καστανιώτη</li> </ul>
Planned learning activities and teaching methods:	Teaching methodology: lectures, workshops. Lecture notes and presentations are available through the web for students
Assessment methods and criteria:	<ul style="list-style-type: none"> <li>• Midterm project 30%</li> <li>• Assignment: 20%</li> <li>• Final Exam 50%</li> </ul>
Language of instruction:	Greek
Work placement(s):	