

### DLABSO253 - Business Organization

<b>Course Title</b>	Business Organization				
<b>Course Code</b>	DLABSO253				
<b>Course Type</b>	Compulsory				
<b>Level</b>	Undergraduate				
<b>Year / Semester</b>	2nd / Fall				
<b>Teacher's Name</b>	Athanasios Mihiotis, Nina Gorovaia Zeniou				
<b>ECTS</b>	10	Lectures / week	-	Laboratories / week	-
<b>Course Purpose and Objectives</b>	<p><b>PURPOSE:</b></p> <p>The course aims to provide students with a basic knowledge of business and organizations and help them understand management, strategy, the international business environment, human resources management, individually and in groups, as well as issues related to business ethics and corporate social responsibility. The course encourages students to develop the skills required in the modern business environment.</p>				
<b>Learning Outcomes</b>	<p>Upon the completion of the course, students should be able to:</p> <ul style="list-style-type: none"> <li>- Understand the importance of Management</li> <li>- Understand and explain the main functions of management.</li> <li>- Analyze and interpret the evolution of management thought</li> <li>- Understand the nature and purpose of planning</li> <li>- Understand the decision-making process in a business environment</li> <li>- Understand why human resources are the most critical business resource</li> <li>- Explain why groups are key contributors to organizational effectiveness</li> <li>- Define the concept of corporate ethics and social responsibility</li> <li>- Understand the concept of Strategy and its relationship to the operations of the company.</li> <li>- Define the main forms of international business activity</li> </ul>				

<b>Course Content</b>	<p>The course is structured in nine thematic units that are developed in twelve weeks of study and one additional week for recap.</p> <ol style="list-style-type: none"> <li>1. Introduction to management</li> <li>2. The functions of management</li> <li>3. Organizational culture</li> <li>4. Motivation &amp; Leadership</li> <li>5. Individual and Group</li> <li>6. Decision Making</li> <li>7. Change and Innovation</li> <li>8. Business ethics - Corporate Social Responsibility</li> <li>9. Strategy &amp; Global Market</li> </ol>
<b>Teaching Methodology</b>	<p>The course is taught entirely online through an online platform and using a variety of online tools:</p> <ul style="list-style-type: none"> <li>○ communication tools (e.g. teleconferences, chat rooms)</li> <li>○ collaboration tools (e.g. discussion forums, blogs, wikis)</li> <li>○ content development tools (e.g. presentations with notes)</li> <li>○ self-assessment tools (online quizzes).</li> </ul> <p>The notes and presentations of the course are available to students through an electronic platform in combination with suggestions for readings (bibliography).</p> <p>Students are encouraged through the platform and the various technological tools to interact with their classmates and the instructor, in order to be active members of the online learning community that is created within the course.</p>
<b>Bibliography</b>	<p><u>Compulsory</u></p> <ol style="list-style-type: none"> <li>1. Robbins, S., Decenzo, D., Coulter, M. (2017), Fundamentals of Management. Kritiki Ed.</li> <li>2. Robbins, S. and Judge, T. (2011), Organizational Behavior. Kritiki Ed.</li> <li>3. Kefis V. (2005), Integrated Management. Kritiki Ed.</li> <li>4. Theriou N. (2014), Strategic Managemnet. Kritiki Ed.</li> </ol> <p><u>Additional / Complimentary</u></p> <ol style="list-style-type: none"> <li>1. Dessler G. (2015), Human Resources Management. Kritiki Ed.</li> </ol>

	<ol style="list-style-type: none"> <li>2. Noe R., Hollenbeck J., Gerhard B., Wright P. (2006), Human Resources Management – A competitive advantage. Papazisis Ed.</li> <li>3. Papadakis V. (2007), Business Strategy. Benos Ed.</li> <li>4. Hytiris L. (2017), Organizational Behavior. Benos Ed.</li> </ol>
<b>Assessment</b>	<p>The typical assessment of the course consists of:</p> <ul style="list-style-type: none"> <li>• Two individual assignments (ratio in terms of the final grade: 30%).</li> <li>• Participation activities (ratio in terms of the final grade: 10%).</li> <li>• Final written exam (ratio in terms of the final grade: 60%).</li> </ul>
<b>Language</b>	Greek and English