



Academic Personnel Short Profile / Short CV

University:	Frederick University
Surname:	Loizides
Name:	Yiannos
Rank/Position:	Special Teaching Staff
School:	Business And Law
Department:	Business Administration
Scientific Domain:	Marketing

Academic qualifications

Qualification	Year	Awarding Institution	Department	Thesis title (Optional Entry)
Masters Of Business Administration	Oct 1992 – Oct 1993	Keel University, UK	Business	Competitiveness and Promotion of the Cyprus Tourist Product in International Markets
BSc in Business Administration with concentration in Marketing	Sept 1989 – June 1992	Indiana University of Pennsylvania, USA	Business	
Higher diploma in Business Studies	Sep. 1987 – Jun. 1989	Frederick Institute of Technology	Business	Cyprus Tourism

Employment history in Academic Institutions/Research Centers

Period of employment		Employer	Location	Position
From	To			
Sep. 2007	Present	Frederick University	Nicosia / Limassol	Lecturer
June 1987	Present	Loizides Travel	Nicosia	Director
June 2015	Present	P.S. Mandrides PLC	Kano, Nigeria	Director
June 2015	Present	Nigeria Bulk Oil Company	Kano, Nigeria	Director
June 2015	Present	Frederick Holdings	Nicosia	Director

Sep. 1993	2007	Frederick Institute of Technology	Nicosia / Limassol	Lecturer
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Key refereed journal papers, monographs, books, conference publications etc.

Ref. Number	Year	Title	Other authors	Journal and Publisher / Conference	Vol.	Pages
1	2010	Immigrant Entrepreneurs: The economic and social impact of a Global phenomenon.	Dr Ioannis Violaris Dr Danae Harmandas	Gower Publishers, London, UK		

Research Projects

Ref. Number	Date	Title	Funded by	Project Role
1	2011 - 2013	Οι επιδράσεις της διαφήμισης στα παιδιά: πρόγραμμα επιμόρφωσης παιδιών σε σχέση με τη διαφήμιση	Owned	Research Team Member
2	2008 – 2009	Female Immigrant Entrepreneurship in Cyprus	Hellenic American University	Research Team Member

Academic Consulting Services and/or Participation in Councils / Boards/ Editorial Committees

Ref. Number	Period	Organization	Title of Position or Service	Key Activities
1	1987 - Present	Association of the Cyprus Travel Agents	Member	Promoting the Cyprus Product
2	2007 - Present	Chartered Institute of Marketing	Member	

Awards / International Recognition

Ref. Number	Date	Title	Awarded by:
1	1999	Award of Academic Excellence	Dean's List