

Academic Personnel Short Profile / Short CV

University:	Frederick University
Surname:	Nicolaou
Name:	Marina
Rank/Position:	Special Teaching Staff
School:	Business and Law
Department:	Business Administration
Scientific Domain: *	Marketing

** Field of Specialization*

Academic qualifications (list by highest qualification)				
Qualification	Year	Awarding Institution	Department	Thesis title (Optional Entry)
M.B.A. (on partial scholarship)	2014- 2016	Cyprus Institute of Marketing	Business	“Effective Use of Digital Marketing in Micro & Small Businesses: Practical, Behavioural & Other Issues”
B.B.A. (on partial scholarship)	1988- 1992	Cyprus College	Business	(Title for final group project is not available – part of confidential project for C.College Research Center)
Digital Marketing Diploma	2013	C.I.I.M.	Business	N/A
School Leaving Certificate	1981- 1988	Grammar School	Economics & Social Arts	N/A

Employment history in Academic Institutions/Research Centers – List by the three (3) most recent

Period of employment		Employer	Location	Position
From	To			
January 2019	Present	FREDERICK UNIVERSITY	Nicosia	Special Teaching Staff
December 2013	Present	DMG SMALL MARKETING SOLUTIONS	Nicosia	Business Owner / Marketing Strategist
June 2010	May 2012	TBWA/ ENTELIA	Nicosia	Media Planner
January 2010	April 2010	ROOTS FORWARD consulting	Nicosia	Project Assistant

**Academic Consulting Services and/or Participation in Councils / Boards/ Editorial Committees.
List the five (5) more recent (Optional Entry)**

Ref. Number	Period	Organization	Title of Position or Service	Key Activities
1	Dec 2018-Present	Cyp.RedCross	External Consultant	Publicity & Media
2	March – Dec 2016	Green Dot	External Consultant	Digital Marketing