

## Academic Personnel Short Profile / Short CV

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|---------------------------|---------------------------------------------|
| <b>University:</b>        | Frederick University                        |
| <b>Surname:</b>           | Morfaki                                     |
| <b>Name:</b>              | Christina                                   |
| <b>Rank/Position:</b>     | Collaborative Academic Staff                |
| <b>School:</b>            | Business & Law                              |
| <b>Department:</b>        | Business Administration                     |
| <b>Scientific Domain:</b> | Management, Entrepreneurship and Innovation |

| Academic qualifications                 |      |                          |                                                    |                               |
|-----------------------------------------|------|--------------------------|----------------------------------------------------|-------------------------------|
| Qualification                           | Year | Awarding Institution     | Department                                         | Thesis title (Optional Entry) |
| PhD                                     | 2021 | Hellenic Open University | School of Social Sciences                          |                               |
| MBA – Executive Business Administration | 2011 | University of Piraeus    | Department of Business Organization and Management |                               |
| BSc                                     | 2006 | Panteion University      | Department of International and European Studies   |                               |

| Employment history in Academic Institutions/Research Centers |         |                      |                 |                              |
|--------------------------------------------------------------|---------|----------------------|-----------------|------------------------------|
| Period of employment                                         |         | Employer             | Location        | Position                     |
| From                                                         | To      |                      |                 |                              |
| 2025                                                         | present | Frederick University | Nicosia, Cyprus | Collaborative Academic Staff |

|      |         |                                                |                |                                                                     |
|------|---------|------------------------------------------------|----------------|---------------------------------------------------------------------|
| 2022 | present | Neapolis University Pafos                      | Cyprus         | Adjunct Faculty in HR, Entrepreneurship & Innovation                |
| 2022 | present | University of West Attica                      | Athens, Greece | Adjunct Faculty in Business Administration, Sustainable Development |
| 2022 | 2023    | National and Kapodistrian University of Athens | Athens, Greece | Academic Fellow in Business Administration, Innovation, HR          |
| 2015 | present | University of Piraeus                          | Athens, Greece | Research Associate                                                  |

| Key <i>refereed</i> journal papers, monographs, books, conference publications etc. |      |                                                                                                            |                       |                                                                                   |            |       |
|-------------------------------------------------------------------------------------|------|------------------------------------------------------------------------------------------------------------|-----------------------|-----------------------------------------------------------------------------------|------------|-------|
| Ref. Number                                                                         | Year | Title                                                                                                      | Other authors         | Journal and Publisher / Conference                                                | Vol.       | Pages |
| 1                                                                                   | 2025 | Meta-Preneurship Education: Pathways to Entrepreneurial Skillsets Through Metaverse for Inclusive Learning | Morfaki, A.           | Cases on Integrating Simulation Tools into Entrepreneurship Education, IGI Global | Vol. 9     | 2025  |
| 2                                                                                   | 2024 | From Passion to Success: A Journey Through the Emotional Landscape of Entrepreneurial (He)arts             |                       | Real-World Tools and Scenarios for Entrepreneurship Exploration, IGI Global       | Vol. 7     | 2024  |
| 3                                                                                   | 2023 | Identifying Drivers of Evaluation Bias in Online Reviews of City Destinations                              | Skotis, A., Livas, C. | International Journal of Information Management Data Insights, Elsevier           | Vol. 3(2)  | 2023  |
| 4                                                                                   | 2023 | Academic Online Learning Experience During Covid-19 - A Systematic Review Based on Personality Traits      | Skotis, A.            | Higher Education, Skills and Work-Based Learning, Emerald                         | Vol. 13(4) | 2023  |
| 5                                                                                   | 2022 | Exploring Trait Emotional Intelligence among Leadership Levels                                             |                       | Organizational Psychology                                                         | Vol. 12(4) | 2022  |

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|----|------|--------------------------------------------------------------------------------------------------------------------|-----------------|---------------------------------------------------------------------------------|--------------|------|
| 6  | 2022 | Managing Diversity and Inclusion: A Critical Review and Future Directions                                          | Morfaki, A.     | International Journal of Organizational Leadership                              | Vol. 11(4)   | 2022 |
| 7  | 2021 | Personality and Leadership – The Short-Form Revised Eysenck Personality Questionnaire: A Greek Edition (EPQ-RS-GR) |                 | Spoudai Journal of Economics and Business                                       | Vol. 71(3-4) | 2021 |
| 8  | 2021 | Organizational Ambidexterity and Leadership – The Role of Human resources                                          |                 | Honorary Volume for Professor P. Malliaris                                      |              | 2021 |
| 9  | 2021 | Cascading Leadership – Trickle Down – Falling Dominos Effect in Leadership                                         |                 | Honorary Volume for Professor G. Artikis                                        |              | 2021 |
| 10 | 2011 | Comparative Analysis of Greek and International Criminal Behaviour – Projections                                   | Sfakianakis, M. | Honorary Volume for Professor Theodoros I. Panagopoulos, Sakkoulas Publications |              | 2011 |

| Research Projects |         |                                                                                                        |                                                                   |                                |
|-------------------|---------|--------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|--------------------------------|
| Ref. Number       | Date    | Title                                                                                                  | Funded by                                                         | Project Role                   |
| 1                 | 9/2025  | Training Program on Psychosocial Risk Factors in the Workplace                                         | University of Piraeus - Special Account for Research Funds (ELKE) | Academic Coordinator           |
| 2                 | 5/2025  | Awareness Program for Business Employees on Diversity and Anti-Discrimination Issues                   | University of Piraeus - Special Account for Research Funds (ELKE) | Evaluator / Research Associate |
| 3                 | 11/2021 | Development of training module 'Legal-Regulatory Approach to the Implementation of MiFID II and MiFIR' | University of Piraeus - Special Account for                       | Research Associate             |

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|---|---------|---------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|----------------------|
|   |         |                                                                                                                                       | Research Funds (ELKE)                                             |                      |
| 4 | 7//2021 | Development of a Financial Training Program for Bank Executives                                                                       | University of Piraeus - Special Account for Research Funds (ELKE) | Research Associate   |
| 5 | 4/2021  | Statistical data analysis – Burnout Syndrome in National Covid-19 Reference Centres                                                   | University of Piraeus - Special Account for Research Funds (ELKE) | Research Associate   |
| 6 | 12/2020 | Creation of Innovative Services for People with Mobility Disabilities – SISEI (Smart Infotainment System with Emotional Intelligence) | NSRF                                                              | Scientific Associate |
| 7 | 10/2015 | Measurement and Visualization of Quality Indicators in Electronic Communication Networks                                              | University of Piraeus - Special Account for Research Funds (ELKE) | Research Associate   |

| Academic Consulting Services and/or Participation in Councils / Boards/ Editorial Committees |              |                                           |                                 |                                                                                                                                                |
|----------------------------------------------------------------------------------------------|--------------|-------------------------------------------|---------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|
| Ref. Number                                                                                  | Period       | Organization                              | Title of Position or Service    | Key Activities                                                                                                                                 |
| 1                                                                                            | 2023–2025    | National Documentation Centre (EKT)       | HR Executive                    | Coordination of HR policies and organizational development initiatives                                                                         |
| 2                                                                                            | 2012–2020    | National Bank of Greece                   | Managerial Executive            | Coordination and leadership of working groups on digital transformation, regulatory compliance, process improvement, and strategic development |
| 3                                                                                            | 2024–present | National Centre for Public Administration | Member of the Teaching Registry | Participation in the registry of instructors in the fields of                                                                                  |

|   |      |                               |                                                    |                                                                                          |
|---|------|-------------------------------|----------------------------------------------------|------------------------------------------------------------------------------------------|
|   |      | & Local Government<br>(EKDDA) |                                                    | Management, Human Resources,<br>Innovation, and Adult Education                          |
| 4 | 2023 | University of Piraeus         | Member of the Organizing<br>Committee (Conference) | Contribution to the design and<br>support of scientific and<br>organizational activities |