

Academic Staff Curriculum Vitae

University:	FREDERICK UNIVERSITY
ID Number:	197
Surname:	LOIZIDES
Name:	LEFTERIS
Rank:	SPECIAL TEACHING STAFF
School:	ARCHITECTURE FINE AND APPLIED ARTS
Department:	APPLIED ARTS
Academic Domain:	MARKETING

Educational qualifications

Degree	Year	Awarding Institution	Department	Thesis title
PhD CANDIDATE	2008	MIDDLESEX UNIVERSITY		
BSC BA	1986-1988	UNIVERSITY OF WALES	BUSINESS ADMINISTRATION	
HD	1984-1986	FREDERICK INSTITUTE OF TECHNOLOGY	MARKETING	

Employment history

Period of employment		Employer	Location	Position
From	To			
2007	PRESENT	FREDERICK UNIVERSITY	CYPRUS	SPECIAL TEACHING STAFF
1995	PRESENT	LOIZIDES BROTHERS LTD TRAVEL AND TOURISM	CYPRUS	DIRECTOR ADMINISTRATION AND FINANCE
1992	PRESENT	SELF-EMPLOYED	CYPRUS	MARKETING CONSULTANT
1998	1999	HUMAN RESOURCE DEVELOPMENT AUTHORITY/FREDERICK INSTITUTE OF TECHNOLOGY	CYPRUS	TAUGHT MARKETING TO UNIVERSITY GRADUATES
1990	2007	FREDERICK INSTITUTE OF TECHNOLOGY	CYPRUS	LECTURER
1989	1990	FREDERICK INSTITUTE OF TECHNOLOGY	CYPRUS	ADMINISTRATION OFFICER

1998	1999	HUMAN RESOURCE DEVELOPMENT AUTHORITY/FREDERICK INSTITUTE OF TECHNOLOGY	CYPRUS	TAUGHT MARKETING TO UNIVERSITY GRADUATES
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Key <i>refereed</i> journal/ conference publications (list up to 5)						
	Year	Title	Other authors	Journal/Conference	Vol.	Pages
1						
2						
3						
4						
5						