

Academic Personnel Short Profile / Short CV

University:	Frederick University
Surname:	Xinaris
Name:	Savvas
Rank/Position:	Assistant Professor
School:	Arts, Communication & Cultural Studies
Department:	Arts and Communication
Scientific Domain:	Graphic Design – Typography

Academic qualifications

Qualification	Year	Awarding Institution	Department	Thesis title (Optional Entry)
MA Graphic Design	2006	University of the Arts, London College of Communication, London, United Kingdom	Design School	
BA Graphic and Advertising Design	2004	Frederick Institute of Technology	Fine and Applied Arts Department	

Employment history in Academic Institutions/Research Centers

Period of employment		Employer	Location	Position
From	To			
2007	Present	Frederick University Cyprus	Nicosia, Cyprus	Lecturer

2006	2007	Frederick Institute of Technology	Nicosia, Cyprus	Instructor
2005	2006	Partners Y&R Cyprus	Nicosia, Cyprus	Designer

Key refereed journal papers, monographs, books, conference publications etc.						
Ref. Number	Year	Title	Other authors	Journal and Publisher / Conference	Vol.	Pages
1	2022	2nd Cyprus Poster Triennial ISBN 978-9963-697-48-9	Co-editors: Evrripides Zantides Omimos Panayides	Semiotics and Visual Communication Lab (SVC Lab) Department of Multimedia and Graphic Arts Cyprus University of Technology Lemesos, Cyprus www.svclab.com	–	304
2	2020	1st Cyprus Poster Triennial 2019 ISBN 978-9963-697-39-7	Co-editors: Evrripides Zantides Omimos Panayides	Semiotics and Visual Communication Lab (SVC Lab) Department of Multimedia and Graphic Arts Cyprus University of Technology Lemesos, Cyprus www.svclab.com	–	152

3	2017	The Logotypes affected by the 2012-2013 financial crisis in Cyprus.		3rd International Conference and Exhibition on Semeiotics & Visual Communication – Branded. The semiotics of branding in culture and context.		
4	2016	Take a look back; make a step forward		Typo-graphic days 2016 Cyprus University of Technology		
5	2013	Re-Cyprus		Seminar, developed and presented by the Fine and Applied Arts Department of FUC		

Exhibitions					
Ref. Number	Date	Topic	International / Local	Location	Role in Exhibition
1	November 29 – December 31, 2023	V EIPF Emirates International Poster Festival	International	The Cultural and Scientific Association	Participation by Invitation

				(NADWA), Dubai, UAE	
2	24 June – 8 October 2022	2nd Cyprus Poster Triennial	International	State Gallery of Contemporary Art (SPEL) in Nicosia, Cyprus	Curator, coordinator, member of the organising and scientific committee
3	8 –13 November 2021	3 rd EIPF Emirates International Poster Festival	International	The Cultural and Scientific Association (NADWA), Dubai, UAE	Participation by Invitation
4	11–16 November 2019	EIPF Emirates International Poster Festival	International	The Cultural and Scientific Association (NADWA), Dubai, UAE	Participation by Invitation
5	1 June – 31 July 2019	1st Cyprus Poster Triennial 2019	International	NeMe Arts Centre Limassol, Cyprus	Curator, coordinator, member of the organising and scientific committee
6	November 2017	3rd ICSVC: explosion: the global logo	Local	Cyprus University of Technology Limassol, Cyprus	Participation by Invitation
7	March 2011	TyPoEm	Local	Onasagorou Street, Nicosia, CY	Member of the organising committee

8	November 2010	32 posters against poverty and social exclusion	Local	Kasteliotissa Hall Nicosia, CY	Participation by Invitation
9	October 2008	I LIKE IKE	Local	NiMAC The Nicosia Municipal Arts Centre Nicosia, CY	Group exhibition

Research Projects				
Ref. Number	Date	Title	Funded by	Project Role
1	2/10/23 – 2/10/25	Exploring Green Futures: Integrating the New European Bauhaus into Art and Design Education Project number 2023-1-CY01-KA220-HED-000160668	European Commission	Researcher

Academic Consulting Services and/or Participation in Councils / Boards/ Editorial Committees				
Ref. Number	Period	Organization	Title of Position or Service	Key Activities
1	2023 - Present	Typomedia Lab Department of Arts & Communication Frederick University Cyprus	Cofounder Member Researcher	<ul style="list-style-type: none"> Typo/graphic applications across various mediums and platforms. E.g., information graphics, digital typography, environmental typography, commercial typography, typography in identity programs, and media typography.

				<ul style="list-style-type: none"> • Typography in the context of culture, typography using multilingual and local languages, exploring the cultural heritage and its influence in contemporary typographic scripts and alphabets. • Typography & technology, in-depth research on new technologies and their impact on contemporary typographic vocabularies and communication. • Typography in education and the process of learning. •
2	2018 – Present	Semiotics and Visual Communication Lab (SVC Lab)	Member Researcher	<ul style="list-style-type: none"> • Semiotics & Visual Communication Application of Semiotic theories in the making of effective messages within the context of social or commercial Visual Communication. • Typography & Graphic Communication Typographic and Graphic Communication consultancy, research and design for print or screen applications. • Education & Visual Communication Promotion and organization of

				educational conferences, seminars, workshops and exhibitions within the field of Semiotics and Visual Communication.
3	2016 – Jan 2019	Cyprus Association of Graphic Designers and Illustrators (CAGDI)	Board Member	<ul style="list-style-type: none"> • Spearheading the formulation of Cagdi.org's overarching mission and purpose, ensuring alignment with industry standards and the aspirations of graphic designers and illustrators in Cyprus. • Orchestrating comprehensive organizational planning endeavors, encompassing goal setting, resource allocation, and the development of actionable strategies to drive the advancement and sustainability of Cagdi.org's initiatives. • Providing guidance and support to various committees within Cagdi.org, fostering collaboration, facilitating decision-making processes, and ensuring synergy with the

				<p>organization's strategic objectives.</p> <ul style="list-style-type: none"> Effectively communicating Cagdi.org's mission, activities, and accomplishments to stakeholders through various channels, including reports, newsletters, digital platforms, and public engagements, to foster transparency and engagement within the community of graphic designers and illustrators.
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Awards / International Recognition			
Ref. Number	Date	Title	Awarded by:
1	2018	Silver Award – Logo New, Europe	<p>Wolda – Worldwide Logo Design Award 2018</p> <p>Wolda is a worldwide competition for logos and corporate identity. It was founded in 2006 in Milan, Italy, and is now organized by the International Editorial-Design and Research Forum, Meerbusch, Germany. Awards are given in three categories: Logos New, Logos Redesign and Corporate Identity.</p>