



## Academic Personnel Short Profile / Short CV

<b>University:</b>	Frederick University
<b>Surname:</b>	Plomaritou
<b>Name:</b>	Evi
<b>Rank/Position:</b>	Assistant Professor
<b>School:</b>	Business and Law
<b>Department:</b>	Maritime Transport and Commerce
<b>Scientific Domain:</b>	Chartering & Maritime Marketing

### Academic qualifications

Qualification	Year	Awarding Institution	Department	Thesis title (Optional Entry)
PhD in Chartering Policy & Marketing Strategy of Shipping Companies	2006	University of Piraeus, Greece	Dept. of Maritime Studies	"The Marketing of Shipping Companies as a tool for Improvement of Chartering Policy. Comparative Analysis of Marketing Implementation in Tanker and Liner Shipping Companies Worldwide and in Greece"
Professional Diploma (ProfDip) in Dry Cargo Chartering	2006	Cambridge Academy of Transport, Cambridge, U.K.	Dept. of Transport	"Voyage Estimations"
Master of Philosophy (MPhil) in Business Administration with major in Maritime Business	2000	Capitol College University, USA	School of Business	"The Growing Use of Subjects in Chartering Negotiations"

Advanced Diploma (AdDip) in Logistics & Transport	1998	Chartered Institute of Logistics & Transport, London, U.K.	Dept. of Transport Studies	"The Main Components of a Mature International Logistics System"
Master of Science (MSc) in International Transport	1996	University of Cardiff, Wales, U.K.	Dept. of Maritime Studies	"The Implementation of EDI System in Ports. Special Reference to EDI Implementation in the Port of Piraeus".
Ptyhion in Maritime Business	1995	University of Piraeus, Greece	Dept. of Maritime Studies	"Shipowner's & Charterer's Obligations in the Various Types of Charter"

### Employment history in Academic Institutions/Research Centers

Period of employment		Employer	Location	Position
From	To			
2008	Present	Frederick University	Limassol, Cyprus	Assistant Professor
2011	Present	Lloyds Maritime Academy, KNECT 365, Informa Business	London, UK	Shipping Consultant and Project Author
2017	Present	Metropolitan College (in Collaboration with Solent University of Southampton), Faculty of Maritime Studies	Piraeus and Southampton, UK	Module Leader and Faculty Member
2012	2015	Middlesex University, Business School	London, UK	Business Project Supervisor
2007	2012	European University, Business School	Geneva, Switzerland	Doctoral Supervisor
2005	2013	University of Piraeus	Piraeus, Greece	Adjunct Lecturer

**Key refereed journal papers, monographs, books, conference publications etc.**

Ref. Number	Year	Title	Other authors	Journal and Publisher / Conference	Vol.	Pages
1	2020	“Marketing Information System: A Success Factor of Shipping Business in Cyprus”	Patsiouras C.	British Journal of Economics, Management and Trade	26(10)	86-99
2	2020	“Documents of the Shipping Transport: Historical Origins, Legal Validity and Commercial Practice”	Voudouris I.	Journal of Shipping and Ocean Engineering	10(20)	47-56
3	2020	“Charter Market's Segmentation in Response to Trade Needs”	Menelaou A.	Journal of Economics, Management and Trade	6(1)	78-87
4	2019	“The Relationship of Bill of Lading, Charterparty and other Transport Documents”	Voudouris I.	British Journal of Economics, Management and Trade	24(6)	1-8
5	2018	“Shipbroking & Chartering Practice” Book in English	Papadopoulos A.	Lloyd’s Practical Shipping Guides, London: Routledge from Informa Publishing.	8 <sup>th</sup> Edition	1069 pages
6	2016	“Commercial Risks arising from Chartering Vessels”.	Nikolaides M.	Journal of Shipping & Ocean Engineering	Vol.6, Issue 7	1128-1142
7	2014	“A Review of Shipowner's & Charterer's Obligations in Various Types of Charter.”	-	Journal of Shipping & Ocean Engineering	Vol. 4, Issue 11-12.	307-321
8	2014	“The Shipping Marketing Strategies within the Framework of Complexity Theory”.	Goulielmos A.	British Journal of Economics Management & Trade.	Vol. 4, Issue 7	1128-1142
9	2013	“KPIs, Shipping Companies Performance Evaluation and Safety	Konsta K.	Spoudai Journal of Economics and	Vol. 63, Issue 3	3-20

		Protection: The Case of the Safety Oriented Greek Tanker Shipping Companies”		Business		
10	2012	“KPIs and Shipping Companies Performance Evaluation: A Measurement and Improvement Survival Guide”.	Konsta K.	International Journal of Business and Management.	7(10)	142-155
11	2011	“Shipping Marketing & Customer Orientation: The Psychology & Buying Behaviour of Charterer & Shipper in Tramp & Liner Market”	Plomaritou V. & Giziakis K.	Journal of Management	Vol. 16, No. 1	57-89
12	2010	“Chartering” Book in Greek with accompanied DVD in cooperation with BIMCO	Giziakis K., Papadopoulos A.	Stamoulis Publications with accompanied DVD in cooperation with BIMCO	3 <sup>rd</sup> edition	1290 pages
13	2009	“A Review of Marketing in Tramp Shipping”	Goulielmos A.	International Journal of Shipping and Transport Logistics	1(2)	119-155
14	2008	“A Proposed Application of the Marketing Mix Concept to Tramp and Liner Shipping Companies”	-	MANAGEMENT - Journal of Contemporary Management Issues	13(1)	59-71
15	2008	The Marketing Information System of the Greek Shipping Company.	-	Spoudai Journal of Economics and Business	58(3-4)	184-211
16	2008	“Marketing of Shipping Companies: Tool for the Improvement of Chartering Policy” Book in English	-	Stamoulis Publications. Recommended by the Institute of Chartered Shipbrokers, UK	1 <sup>st</sup> edition	235 pages
17	2006	“Marketing of Shipping Companies” Book in Greek	-	Stamoulis Publications	1 <sup>st</sup> edition	675 pages

## Exhibitions – International Workshops – International Conferences

Ref. Number	Date	Topic	International / Local	Location	Role
1	2018	Workshop in Commercial Risk Management in Shipping organised by Danish shipping Academy & Lloyd's Maritime Academy	International workshop	Bymose Hegn, Copenhagen, 26-31/05/2018	Speaker & Shipping Consultant
2	2017	3 rd Maritime Law and Shipping Contracts Master Class Conference organised by the Amabhusesi Conferencing & Training Centre	International conference	Cape Town, South Africa 26-27/10/2016	Speaker & Shipping Consultant
3	2016	Workshop in Ship Management organised by the Nigerian National Petroleum Corporation	International workshop	Intercontinental Hotel, Athens 15-16 /11/2016	Speaker & Shipping Consultant
4	2014	Workshop in Management of Shipping Companies organised by Emirates National Shipping Services	International workshop	Abu Dhabi, UAE, 13-17/07/2014	Speaker & Shipping Consultant
5	2014	Workshop in Marketing of Shipping Companies organised by Emirates National Shipping Services	International workshop	Abu Dhabi, UAE, 06-10/07/2014	Speaker & Shipping Consultant
6	2013	4 th International Symposium of Maritime Safety Security & Environmental Protection, organised by the Laboratory of Maritime Economics, Management and Maritime Accidents, University of Piraeus	International conference	Athens, 30-31/05/2013	Speaker and Member of Organising Committee
7	2007	Biannual International Conference "Strategic Developments in Services Marketing", organised by Glasgow University, Aegean University and Greek Marketing	Biannual International conference	Chios Island 27-29/11/2007	Speaker

		Academy			
8	2006	International Shipping Conference "Shipping in the Era of Social Responsibility", organised by the University of Piraeus, Ionian University and University of the Aegean.	International conference	Cephalonia Island, 14-16/11/2006	Speaker
9	2004	4 th Workshop in Shipping Bussiness, organised by the Institute of Chartered Shipbrokers	International workshop	London 10-15 /05/2004	Speaker & ICS Certified Consultant
10	2004	3 rd Workshop in Shipping Bussiness, organised by the Institute of Chartered Shipbrokers	International workshop	London 03-08 /03/2004	Speaker and ICS Certified Consultant