



## Academic Personnel Short Profile / Short CV

<b>University:</b>	Frederick University
<b>Surname:</b>	Georgiades
<b>Name:</b>	Stavros
<b>Rank/Position:</b>	Lecturer
<b>School:</b>	Business and Law
<b>Department:</b>	Business Administration
<b>Scientific Domain:</b>	Management

Academic qualifications				
Qualification	Year	Awarding Institution	Department	Thesis title (Optional Entry)
PhD	2008	Henley Business School, University of Reading, UK	Management	Managers' perceptions of the Effects of Information on Employees: A Case Study in a Media Organization
BA (Honours)	1993	Henley Business School, University of Reading, UK	Accounting and Economics	

Employment history in Academic Institutions/Research Centers				
Period of employment		Employer	Location	Position
From	To			
Oct. 2008	NOW	Frederick University	Limassol - Cyprus	Lecturer
Sep. 2017	Sep. 2018	Berlin University of Digital Sciences - Humboldt School	Berlin - Germany	Professor (Visiting Post)

Mar. 2017

Sep. 2017

Stuttgart Media University

Stuttgart - Germany

Professor (Visiting Post)

**Key refereed journal papers, monographs, books, conference publications etc.**

Ref. Number	Year	Title	Other authors	Journal and Publisher / Conference	Vol.	Pages
1	2019	Monograph: Creative group coordination in Media Management		Springer	Forthcoming	
2	2017	Media Manager's Perceptions of the characteristics of the information and the related assistance they need to provide employees with to achieve their engagement and contributions	Media Business, Innovation	Springer - Book Chapter	1 <sup>st</sup> Ed.	87-106
3	2017	Unconventional Group Coordination in a temporary context	Prof. Dr. Mike Friedrichsen Stuttgart Media University	Media Sustainability, Value Creation and Public Policies Conference	Conference Proceedings	
4	2016	The effects of Information to gain employee involvement and achieve organizational convergence in a media setting	Convergent Divergence? Cross-Disciplinary Viewpoint on Media Convergence	Springer- Book Chapter	1 <sup>st</sup> Ed.	33-47
5	2016	Coordinating creative group work in a media organization	Prof. Dr. Mike Friedrichsen Stuttgart Media University	Creativity, Coopetition and Uncertainty in Media Conference	Conference Proceedings	
6	2015	Monograph: Employee Engagement in Media Management - Creativeness and Organizational Development		Springer	ISBN-10: 3319162160 ISBN-13: 978-3319162164	
7	2015	Assessing employee creativity in a media organization	Prof. Dr. Mike Friedrichsen Stuttgart Media University	Development and Sustainability in Media Business	Conference Proceedings	
8	2015	Media managers' perceptions of the characteristics of the information and the related assistance they need to	Prof. Dr. Mike Friedrichsen Stuttgart Media University	Digital Transformation- Media Management,	Conference Proceedings	

		provide employees with to achieve their engagement and contributions		Digital Education, Media Convergence and Globalisation - Global Communication Association Conference		
9	2014	The Effect of Information on the Employees during an Acquisition	Dr Georgio Georgiades, Hult International Business School, London, UK	Journal of Business and Economics	Vol.5 No. 4	502 512
10	2014	The Impact of an Acquisition on the Employees of the Acquired Company	Dr Georgio Georgiades, Hult International Business School, London, UK	Journal of Business and Economics	Vol.5 No.1	101 112
11	2014	Operationalizing Involvement via the provision of Information to Employees	Dr Georgio Georgiades, Hult International Business School, London, UK	Journal of Business and Economics	Vol.5 No.2	219 230
12	2014	Employees' Conceptions about the Organizational Arrangements Management can provide them with to achieve their Involvement in a Media Organization		Journal of Business and Economics	Vol.5 No.3	316 326
13	2013	Managers' conceptions of how to operationalise employee involvement	Professor Walter R. Nord, University of South Florida, USA  Dr Georgio Georgiades, Hult	Academy of Management	Conference Proceedings EOR 17	

			International Business School, London, UK			
14	2013	Exploring Managers' Feelings about Employee Involvement in Change	Professor Walter R. Nord, University of South Florida, USA	Business and Management Research Journal	Vol.2 No.4	
15	2013	Employees' conceptions of how management can operationalize employee involvement	Handbook of Social Media Management: Value Chain and Business Models in Changing Media Markets (Media Business and Innovation)	Springer - Book Chapter	1 <sup>st</sup> Ed	73-86

### Research Projects

Ref. Number	Date	Title	Funded by	Project Role
1	2006-2008	Consider the way several business models used by online media/music organizations operate nowadays	Sonicbids - USA	Researcher
2	2003-2005	The effects of the internet implementation on the sales and distribution, marketing and artist related operations of media/music organizations	Sonicbids - USA	Researcher

### Academic Consulting Services and/or Participation in Councils / Boards/ Editorial Committees

Ref. Number	Period	Organization	Title of Position or Service	Key Activities
1	2019	European Media Management Association	Chair of the 2019 European Media Management Association Conference	Conference Chair

2	2018 - NOW	European Media Management Association	Board Member	Board Member
3	2017 - NOW	Journal of Media Management and Entrepreneurship (IGI Global)	Associate Editor	Associate Editor
4	2017 - NOW	FCB Research Centre for Media and Digital Management - Berlin University of Digital Sciences	Research Collaborator	Researcher - Research Centre Build-up
5	2016 - NOW	Journal of Business and Economics	Board Member	Board Member
6	2014 - 2016	Cyprus Broadcasting Corporation (CyBC)	Board of Directors Member	Board Member
7	2014 - NOW	Routledge Publisher	Book Reviewer	Book Review
8	2015 - NOW	Journal of Organizational Change Management	Reviewer	Journal Paper Review
9	2012 - NOW	Academy of Management Conference	Reviewer	Conference Paper Review
10	2012 - NOW	World Media Economics and Management Association	Member of the Assessment Board and the Scientific Committee	Scientific Committee

<b>Awards / International Recognition</b>			
<b>Ref. Number</b>	<b>Date</b>	<b>Title</b>	<b>Awarded by:</b>
1	2013 - NOW	Invited to present my research and give classes/extension courses at Universities in Brazil (UFPR and UFSC, UFU) and give individual feedback on the dissertation proposals and research of PhD students in the area of	UFPR, UFSC, UFU (Brazil) EMMA (EU)

		Media Management by the European Media Management Association.	
2	2014 - NOW	EU Centre for Media Pluralism and Media Freedom of the European University Institute	Cyprus Member (EU)
3	2012 - NOW	European Framework Program 7 (FP7) Ad hoc expert reviewer of research proposals	